PRESENTATION GALLERY OUTLINE

Chuck added some questions that he sent to Brandon via email 11/29/19. We uploaded that on to our EOT meeting today (12/3/19) in the shop as well.

* Attributes
	+ One System
		- What does that mean?
		- What would it cost?
		- Do I have to pay for different pieces?
		- Modular or all in one?
		- Does it really cover all of my business needs?
		- Is it expandable?
		- How deep does it go?
	+ Customizable
		- Branding
		- Look and feel
		- Settings
		- Permissions
		- Page flow and processes
		- Add or subtract fields and values
		- White label
		- Custom dashboards
		- Custom reports
		- Custom code
		- Custom design
		- Custom database
	+ Powerful
		- Business Functions
		- Tools
		- Features
		- Processes
		- Automation
		- Exports of data
		- Custom reports
		- Mobile
		- Web based
		- Adaptability
	+ Dynamic
		- Relational model - one to many\*
		- Scaleable
		- Flexible
		- Custom naming conventions
		- Custom field options
		- Show/Hide settings
		- Settings
		- Configuration options
		- Navigation
		- Everything
	+ Cloud Based
		- Any browser
		- Access
		- Storage
		- Up time
		- Auto upgrades
		- Anywhere
		- Any time
		- Any device
		- Convenience
		- Centralized data
		- Collaboration
		- Minimal IT requirements
		- Paperless office
	+ Unlimited
		- Users
		- Usage
		- Locations
		- Invoices
		- Customers
		- Inventory
		- Storage
		- Processing
		- Corporations
		- Advantages
		- Access
		- Potential
	+ Results
		- Analytics/stats
		- Reports
		- Data
		- Business Intelligence
		- Exports
		- Monitor business health
		- All Data Is Live And Searchable
	+ No Contracts
		- Month to month
		- Client satisfaction
		- No licenses
		- Yearly review
		- Self serve model
		- Full access to your data
		- No limits - devices & users\*
* Business Functions
	+ Sales
		- Inventory tracking
			* Start to finish inventory tracking
			* Item usage histories
			* Unlimited
			* Reports & exports\*
			* Images, scans, multimedia
			* Units of measure
			* General items
			* Serialized items - stock/units\*
			* Time, labor, or services - unlimited\*
			* Fulfillment
			* Sub inventory - parent/child\*
			* Transfers
			* Internal builds - manufacturing\*
			* Ecommerce settings
			* Updating inventory counts
		- POS - Point of Sale\*
			* Invoicing
			* Quoting/Ordering
			* Secure shopping cart
			* Barcoding
			* Custom buttons
			* Discounts & campaigns
			* General items
			* Serialized items - stock/units\*
			* Time, labor, or services - unlimited\*
			* Locations & tax settings
			* Hardware options
			* Custom designs & layouts
			* Ecommerce tied to POS
		- Customer options
			* Loyalty points
			* Preset discounts
			* Purchase history\*
			* Payment history
			* Accounts receivable
			* Customer billing
			* Online bill pay
			* Images, scans, multimedia
			* Customer accounts
			* Reports & exports\*
		- Reporting
			* Sales reports
			* Profit reports
			* Daily/weekly/monthly reporting
			* Per locations, per salesperson
			* Deposits
			* Purchase histories
			* Trending items
			* Automated P&L
			* Exports
			* Advanced filtering
			* Save your own reports
		- Payment solutions
			* Normal POS options - cash, check, etc.\*
			* Merchant processing - credit cards\*
			* Online bill pay
			* 3rd party payment solutions
			* On account - customer credit\*
			* Custom configurations
			* Gift cards\*
		- Ecommerce
			* Real-time (live) inventory counts & tracking
			* Fully integrated systems
			* Online product purchase
			* Customer login portal
			* Online bill pay
			* View histories, statements, orders
			* Fulfillment
			* Fully configurable - settings\*
		- Other special functions
			* Work orders
			* Layaway
			* Recipe/builds
			* Hidden line items
			* Reoccurring
			* Barcode/QR code generators
			* Emailing capabilities
			* Discounting engines
			* Quantity tracking & thresholds
			* Loyalty points
			* Gift cards
	+ CRM - Customer Relationship Management\*
		- Sales & purchase tracking
			* Payment tracking
			* Monies owed
			* Accounts receivable
			* Purchase histories
			* Invoices/quotes
		- Customer profiles
			* Holds additional information & subs
			* Log notes
			* Additional contacts
			* Reoccurring billing
			* Purchase & payment history
			* Groups & types
			* Preset options - discount & tax category\*
			* Photos, scans, files, media
			* Expandable custom fields
			* Manage relationships
			* Unlimited customers
		- Customer tracking & follow-ups
			* Unlimited notes & logging
			* Show/hide notes on calendar
			* Show/hide notes in customer portal
			* Purchase histories - What did they buy?\*
			* Accounts receivable - What do they owe you?\*
		- Calendaring & scheduling
			* Elements of Time
			* Reporting
			* Billing
	+ CMS - Content Management Systems\*
		- Upload content
			* Permissioned
			* Image galleries
			* Files/Media/Content
			* Pre-filled custom documents
			* Digital story telling
			* Manage content relationships
			* Multi-file upload
		- Web presence & ecommerce
			* Custom controls
			* Categorize
			* Turn things on/off
			* Change web pricing
			* Show/hide things on web
			* Provide long descriptions, specs, reviews\*
			* Full ecommerce experience
			* Shipping options
			* Customer portal
			* Online bill pay
		- Data controlled content
			* Point & click interfaces
			* Template based & custom options
			* Permission based
			* Create unlimited content
			* Edit content & record histories
			* Advance content - virtual data assembly line\*
			* Business world building
			* Store, view, interact as desired
			* Backend logic based on content - cause & effect\*
		- Whole system
			* The whole system is technically a CMS
			* System look & feel
			* Backend layout & design - What’s under the hood\*
			* Built-in core flexibility
			* Custom anything - Dream it up! We’ll wire it up!\*
			* Data & content storage
			* Tracking all data interactions
			* Access points - who, what, where, when\*
			* Solid foundation of permissions & settings\*
			* Dynamic possibilities - Let’s grow together!\*
		- Hosted solutions
			* Cloud based
			* Ease of use - mobile, home, work, travel
			* Automatic updates
			* No hardware & minimal IT requirements
			* Built on multi-server environment - getting more than most businesses could afford on their own\*
			* Backups & disaster recovery
			* Data & system security
			* Managed services
			* Not charged per devices or per users\*
			* All system pieces in one spot
			* Interconnected & accessible
			* Access to support & training\*
	+ Expense Tracking
		- Brainstorming -
			* Expense types, reoccurring, split between locations, super dynamic way of recording your chart of account - human readable friendly, groupings, types, do for vendors, do for users, view recent activity, automatic payables, floorplans for stock/units, pay for po’s, reimbursements, splits - payments on account, payroll options,
			* Images, photos, scans, advanced searches, reporting, exports, map to different parts of financials, map to COGS, map to expense portion, multi-vendors assigned to expenses, all of inbound inventory pieces automatically tracks into payables, floorplans, stock/units, paying off units and floorplans, dealing with interest, how do you manage vendor discounts, tie to balance sheet pieces, vendor credit - asset, multiple line items, multiple banks, check writing,
	+ Payroll
	+ Calendar
	+ Data Connection
	+ Accounting
	+ Reports
	+ Business Intel
	+ ECommerce
	+ Big Data
* Application Players
	+ Customers
	+ Invoices
	+ Quotes
	+ Vendors
	+ PO
	+ Parts/Items
	+ Stock/Units
	+ Deposits
	+ Expenses
	+ Users
	+ Balance Sheet
	+ Time
* Core Concepts
	+ Your Story
	+ Characters
	+ Relationships
	+ Problems
	+ Goals
	+ Accountability
	+ Permissions
	+ System
	+ Maintenance
	+ Data

This was where we were working originally as a general why would you come to Adilas. Or looking at ideas for the presentation gallery. Determined to follow the direction in the outline above for now.

* Work
	+ Login
	+ Choose a corporation
	+ Request access
	+ My stats
* Train/Play
	+ Demo sites
	+ Scenarios
	+ How to’s
	+ Training per area
		- 12 main players (tools)
		- Business functions
		- Specialized tasks
			* Settings
			* Permissions
			* Look & feel
* Learn
* Participate/Community
* Buy/Sell
	+ Sell your services
		- New
		- Login to existing account
		- Marketplace
		- Advertise
		- Contact us
	+ Buy someone else’s services
		- Marketplace
		- Contact us
	+ 3rd Party Solutions
		- Marketing
		- Communications - text/email
		- Payment solutions
		- Compliance & oversight
		- Ecommerce - reordering, inventory,
		- Contact us to offer your own
	+ Buy an Adilas System
		- Adilas Ecommerce site
		- Feature list
		- Fliers & documents (marketing)
		- Contact us
	+ Buying and selling training
		- Purchasing product
			* Vendor specific
			* Generic
			* Setup products
			* Setup categories
			* Sub inventory (parent/child)
		- Making a sale
			* Selling items (general inventory)
			* Selling services
			* Selling stock/units (serialized units)
			* Cart basics
			* Tips & tricks
			* Discounts
			* Barcoding
			* POS buttons
* Research