



Adilas, LLC.  
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SUBJECT: Investment Opportunities for Adilas, LLC or adilas.biz

Thank you for your interest in investing in adilas, the people, and the products. We are excited to work with you. We have multiple channels for investments or funding options. We love listening and coming up with ideas. Let's talk and figure out something unique that works for both parties within our investment structure. If you have dreams or ideas, we can work to make that happen. Our long-term goal is to grow the company and keep building and selling our services.

We started building on this project in 2001. Originally, the system was a custom write-up for another company. Adilas, LLC was officially created in 2008. Since then, we have been successfully servicing hundreds of other businesses and continually improving the adilas.biz platform. We may be small, depending on who you are comparing us to, but we are not a start-up. Adilas, LLC has generated millions in reoccurring revenue, without a sales and marketing team. We think that is pretty awesome! Most of these sales have been by word of mouth. We have been refining and re-investing in our product to make it better and better, smoother and smoother, for over 20 years. We have some great plans for the future and are excited about where things will be going.

Here are some possible ways of investing with adilas:

1. Purchasing A Percentage Of "Adilas, LLC"
2. Investing In "Adilas Lite" - New Product Buildout
3. Sponsors And Focused Funding
4. White Label Options
5. Purchasing One Of The Five Main Business Entities
6. Adilas Marketplace Options
7. Direct Investing - Loans

## **1. Purchasing A Percentage Of "Adilas, LLC"**

This option would allow a person and/or company to become an equity partner in the adilas.biz platform. As an equity partner, a member of Adilas, LLC, you would be part of the adilas.biz family. We would love angel-type investors that want to be involved in building the company. We would welcome your input. You could be a silent partner and let us manage growth and expansion. Or, if you would rather, we could allow you to take a more active role in the business. We would need to talk and negotiate plans in order to tie-in with our existing structure. We are not looking for investors to come in and take over. Our current leadership core will remain intact unless other plans are made and agreed upon. We do value input, ideas, and help with focus areas.

The goal is to get people and companies involved that see the vision for Adilas and want to keep pushing things forward. We have been self-funding this project for over 20+ years. We estimate that we are at a \$10 million valuation. Currently, Adilas is an MMLLC (multi member llc) entity. For an MMLLC, there is a total of 100% of the company that is technically available. LLC's deal with percentages vs shares. All percentages are currently held by two primary individuals with a number of smaller percentages that are held by other members (co-owners). A single percentage (1%) of Adilas would go for around \$100,000 right now (as of January 2025). That number may change as more time, revenue, clients, and markets change. The smallest amount that we are willing to break things into would be a tenth of a percent or 1/10 (0.1%), which would be around \$10,000. Once again, this is just to set the stage but may change later on.

As a percentage member (co-owner) in the main LLC the key benefit is that you would have an inside track to all other investment opportunities, plans, and company direction. Once again, our long-term goal is to grow the company and keep building and selling our services. As far as terms and payment structure, we will formulate a plan that works for both parties based on your goals and the growth of the company. This could be very flexible and catered to the individuals and groups that are helping to push things along. In the case that Adilas, LLC were to sell, you would receive the portion, or profit of the sale, based on your percentage of ownership.

We listed this option of purchasing a percentage of "Adilas, LLC" first, as we would prefer this to be the gateway into all of the other investing options. Currently this is not required, but this is how we would like to operate. This is your ticket into the inner circles of Adilas. Contact information is listed at the bottom of the page.

## **2. Investing In "Adilas Lite" - New Product Buildout**

The product that has become Adilas was started in 2001. Since that time, and over the years, we have been building numerous versions on top of that main Adilas core. Now that we can better see where we are going and what is possible to do, we have some future plans for a whole new buildout that is currently codenamed "fracture" or "Adilas Lite". We would like to restructure everything in order to be ready to handle the next years and versions of Adilas. This is an intentional, purposeful, and planned rewrite for Adilas. Imagine a ship A (current system and current offering) and a Ship B (new buildout and full rewrite) type scenario. Ship B will be a completely new product, based on ideas and lessons learned by creating and running Ship A. The old code will continue existing and functioning while we work on this project, but this will become the new version.

Adilas, as a system, has so many features and functions that it can sometimes seem like trying to navigate a huge mountain or mountain range. Another analogy could be an iceberg. Icebergs typically have a much smaller portion visible above the water but can be massive underneath the water. This visual perception of seeing just a portion of the iceberg, which we are relating to the system, makes the entire system become more approachable and manageable. Basically, it helps our clients and users think and feel that the system is simpler to use or fully customized for their industry.

For Adilas, this means that the new buildout will still have mountains of functionality that it is operating on. However, the new functionality will allow us to show and hide the icebergs (visual part of the

system) to whatever level is desired or comfortable to the user. Everything will be scalable, configurable, and customizable. Imagine being able to toggle on/off almost anything in the system, make it speak your language, set up your own flow and processes, and show only what you need based on this new modular design and approach. Think industry specific software, per business vertical.

This is one of our biggest dreams for how we want to help you, our clients and investors, fulfill your biggest dreams. Dream it up, we'll help you wire it up. Build your world as you see fit! Your data, your world, your way!

With that introduction, we would welcome you to get ahold of us and figure out a plan. Because this would be a whole new product, we would structure revenue sharing based off of sales and usage. Once again, we would recommend that you be at least a 1/10 of a percent co-owner in adilas and then focus on this avenue of building out Ship B, aka adilas lite or fracture.

### **3. Sponsors And Focused Funding**

The adilas.biz platform is very diverse, by design. In order to cover the topic of sponsors and focused funding, we would like to use an analogy of a railroad town. Imagine a small town that is being built around some railroad tracks. Adilas wants to be the tracks and train. Meaning, we want to focus on the underlying system or application, including data, storage, and data processing. We have already built the tracks and have a working application (tracks and train). In order to keep building the town, we would like to open it up to others. We would like to work with investors that catch the vision of what else might be needed and/or useful, and partner with us to build that out. Lots of possibilities. We don't want to own the market, the hotel, the bank, the school, etc. All of the additional products and services are up for grabs. :)

We could offer options for people or businesses to sponsor or fund certain features or areas. They could then get a return based off of monitored usage or generated revenue from those features or pages (areas within the system). This could be all internal, approved third parties, or a mix of whatever. Imagine investing in something like the main shopping cart process, a new skin or layout, a full white label, reward and loyalty points, gift cards, discount engines, ecommerce, processing and payment systems, automated services, etc. We are willing to focus and/or move in any of the existing channels, business verticals, and supporting services that already exist. We are also willing to talk about other options and possibilities going forward.

To participate in this offer, we recommend that you become at least a 1/10 of a percent co-owner, and then we meet to talk about where to sponsor and/or focus. If you want to build and own the school or market, let's make it happen!

### **4. White Label Options**

We see so much potential in this investment option and are actively building in this direction. We think that this route could be an especially great option for the entrepreneurial type investors. A white label option is a full product and/or system that caters to a specific industry or business vertical and includes a

specific look, feel, and flow. We at adilas, build the system and application, and then we stay in the background. You and your brand and/or product are on the front lines. You will be the party that directly deals with your customers and/or clients. We will continue to own the main adilas application, but you will own all of the special products and/or services that go along with that white label option.

As an example, pretend that you have a computer laptop. We want to be the chip set (Intel chip or AMD chip) inside. We don't care what brand the laptop is. It could be a Dell, HP, Sony, Toshiba, or some other brand of laptop. We are the underlying chip set (software system or application). What it looks like and what it does is up to you. Basically, we help you create your solution by combining your design needs and the adilas application. You own the white label business, what we create together, and everything that goes along with that. We are really hopeful that investors will see the potential here and even do multiple white label options for specific business verticals. See a need, fill that need.

This is a great avenue for reoccurring revenue and promoting your own brand, products, and services. We have already built a multi-million dollar application that has generated millions and millions in reoccurring revenue. If you see a need in an industry or vertical, let's talk! Imagine, using inside knowledge about a specific industry and it's needs, then creating a product that runs on top of adilas to service or cater to those needs. Let's work together to set you up selling a product that works for you and others in your industry.

Adilas has [the essential business functions](#) and [needed pieces](#) to create any digital software system. Your white label mix will become a fully viable and marketable solution. We can help you mix and blend any of these pieces, based on your needs, designs, and input. Let's dream it up and make it!

Here are some basic points to help you know what this might look like:

- We already have 80-85% of what you will need done and ready to go out of the box, meaning ready to use today.
- A number of settings and permissions already exist that help to customize the application. We can either use those and/or create new ones as needed.
- For a fraction of the cost, you can have custom software, specific to your needs and wants.
- We give you wholesale pricing for each system, you then get to mark-up your prices and service your accounts as you see fit.
- We can do shared hosting, semi-dedicated, or fully dedicated hosting and domain names (web branding stuff).
- If you need something built out custom, in or on top of the existing software, we work with you to get that done. This will be done either by quote/estimate or at an hourly rate. There may even be some cost sharing options.
- We don't have to interface with your clients in any way. You may control that entire environment and flow.
- Train track analogy - We own the train and tracks (main adilas application)... you can own any of the buildings, businesses, or real estate along the tracks. You can even own specific train cars that run along the train tracks. For example: Say you own a special dining car, the mercantile in the town, or the bank. Any other products or services that fit or work with your brand.

We really want to go in this direction - creating industry specific skins for specific business verticals. Depending on the industry and what is needed, we are willing to discuss possible options for sharing in the costs of creating these white label products. We feel there is tons of potential here, for all kinds of industries. To recap, the white label option allows us to work together to create it, get it working just like you want, and then we step aside and let you market it, price it, do any support or training, provide any other services, and sell it as you see fit. It would be your business, powered by adilas. Tons of potential!

If this white label investment option interests you, please reach out and let's talk. Contact information is listed at the bottom of the page.

## **5. Purchasing One Of The Five Main Business Entities**

Another investment option is one of the main adilas entities (see list below). In summary, Adilas creates a number of byproducts and has a constant need for other supporting products and professional services. That is a great benefit and can create a perpetuating revenue cycle. All of these could be their own business and/or entity. Currently, all are owned by adilas and are operated as supporting agencies or appendages. If interested, we could break these apart and even create new ownership, new management, and separate companies.

If you are looking to own and/or manage something, let's talk about options. There are lots of needs and we would love to see someone who wants to run with one of these entities and really make it shine. There are lots of revenue opportunities here. There are at least 5 main entities that we can think of right now that might be of interest to you. They are:

1. The Main Adilas, LLC or adilas.biz entity (main or mother ship - software as a service company)
2. The Adilas Shop (code development, IT, and R&D for adilas and special projects)
3. The Adilas University (education and training entity)
4. The Adilas Marketplace (buy and sell products and services, including 3rd party vendors)
5. The Adilas Cafe (community, outreach, resources, and social entity)

In our case, byproducts are things like: bookkeepers, data entry, accountants, CPA's, attorneys, consultants, planning, custom code, developers, graphic design, websites, hardware, IT services, merchant processing, sales, tech support, and other third party solutions. There could also be things like business funding, investments, marketing, SEO (search engine optimization), and oversight. You name it. Basically, as you use the adilas solution and run your business, there are constantly needs that come up to help round out your entire business model. Why not capitalize on those reoccurring revenue needs and wants?

Old saying... "The rising tide raises all boats". If any of these entities grow and thrive, it will help all other entities in the Adilas ecosystem. Where would you go if you could build your dreams? Cater to your strengths! If you want to manage or run with one of these main business entities, let's talk and go over options and details. Our contact information is listed at the bottom of the page.

## **6. Adilas Marketplace Options**

The Adilas Marketplace is unique from the other business entities listed above. It is the only entity that has sub entities within the main entity. Think of an airport with other sub vendors and shops that use the airport real estate to operate their shops and businesses. There becomes a dynamic two-way relationship between the companies. There may be fees, commissions, or revenue sharing opportunities. This makes it have the most revenue and growth potential.

We hope that a company would see the potential in the marketplace and own, manage, and administer this entity and provide great services for the other marketplace participants. This would include defining the rules of how things operate inside of the marketplace. This could be fees, commissions, general guidelines, etc. Almost a mini Amazon.com for adilas clients, users, vendors, and 3rd party solutions.

Reach out if managing and setting up the rules of engagement for this bigger entity matches up with your investment tastes. Our contact information is listed at the bottom of the page.

## **7. Direct Investing – Loans**

We are least interested in direct funding (short and long term loans) as an investment option.

If a loan to the company is the only way you want to participate, we would still like you to buy in at a 1/10 of a percent. You may want to check out the options above for purchasing a percentage of adilas, llc (see # 1) and possibly focused funding (see # 3). For a long term loan type investment, the value would be put on the books as a balance sheet item. A payment plan would be figured out. We are open to payback of principal with interest or interest only payments for a determined duration of time. Once again, this is not our preferred option, but we are still willing to talk about possibilities.

## **Contact Information:**

Again, thank you for your interest in investing with adilas. We hope that some of the above ideas have helped you understand our goals for investment options. Ultimately, we would like to work with each investor to design investments that work for both parties. Timeframes, rates, and ROI will depend on which options we pursue. Our long-term plan is to continue growing the company and selling our services. If you would like to explore or talk about any of these options, or other ideas that you may have, please reach out to us. We would love to work with you.

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