Notes from Shannon from 2/18/25. We were brainstorming on the attributes section of the presentation gallery. We decided that we may take it in a new direction. Here are her notes:

Attributes & Results:

Let’s take this section in a different direction - it was just to fill in a spot - it was never built out - let’s build it out to our advantage and make it a really great spot to show what CAN be done with Adilas - and what RESULTS have occurred because Adilas exists - for clients, for people, etc.!

Let’s show you - what this could be or what this could look like

This could really help us have the sales flare/angle with this presentation gallery

You could do all sorts of things to make this category what we want:

Showcasing

Client sites/usage

Teaching

Training

Consulting

Proven - we’ve been fulfilling businesses needs for 20+ years

Pioneering

This section needs to work for US! Not us trying to conform to it - or what just got put there as a filler spot.

We could showcase some of Russ’s, Marissa’s, Chuck’s stuff - how about items from the teaching gallery

Results, outcomes

Desired Outcomes

Cool Results

Mix these things and you get all sorts of outcomes

World Building

Data Assembly Line

AI

What other things have we pioneered?!

So many gains

Custom - we get 85% of the way there out of the box - beyond that we can customize and design your own system

Steve has said some really cool things about this topic - he said three things in particular - We build on this every day - We help people and bring value - If you look at what is here there is a TON of value and functionality

* We sent these notes to AI and got back the following – see below

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Results back from AI CoPilot on 2/20/25

**Attributes & Results**

1. **Introduction**
	* Overview of the section’s purpose
	* Emphasis on showcasing Adilas’s impact and results
2. **Showcasing What Can Be Done**
	* Demonstrate capabilities and possibilities with Adilas
	* Highlight success stories and impactful results for clients
3. **Sales Flare/Angle**
	* The role of this presentation gallery in enhancing sales
	* Examples of how this can be leveraged in sales pitches
4. **Diverse Applications**
	* **Client Sites/Usage**
		+ Real-world examples of how clients are utilizing Adilas
	* **Teaching & Training**
		+ Resources for teaching and training within Adilas
	* **Consulting**
		+ Consultation services offered
		+ Success stories and client feedback
5. **Proven Track Record**
	* 20+ years of fulfilling business needs
	* Pioneering innovations and advancements
	* Specific examples and success stories
6. **Showcasing Team Contributions**
	* Highlighting contributions from Russ, Marissa, Chuck
	* Examples from the teaching gallery
7. **Results & Outcomes**
	* **Desired Outcomes**
		+ What clients aim to achieve using Adilas
	* **Cool Results**
		+ Examples of unique and impressive outcomes
	* **Mix & Match**
		+ Combining various features to create diverse outcomes
8. **Innovations & Pioneering Efforts**
	* **World Building**
		+ Creative ways Adilas can help build and manage businesses
	* **Data Assembly Line**
		+ The systematic approach to data management
	* **AI Integration**
		+ Utilizing artificial intelligence for advanced functionalities
9. **Custom Solutions**
	* Customization capabilities beyond the 85% out-of-the-box functionality
	* Examples of bespoke solutions for clients
10. **Quotes from Steve**
	* **"We build on this every day"**
		+ Emphasizing continuous improvement and development
	* **"We help people and bring value"**
		+ Highlighting the commitment to client success
	* **"There is a TON of value and functionality here"**
		+ Showcasing the extensive features and benefits of Adilas

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This is what we liked:

Emphasis on showcasing Adilas’s impact and results

Showcasing What Can Be Done

Demonstrate capabilities and possibilities with Adilas

Highlight success stories and impactful results for clients

Real-world examples of how clients are utilizing Adilas

Resources for teaching and training within Adilas

Proven Track Record - 20+ years of fulfilling business needs

Pioneering innovations and advancements

Specific examples and success stories

Showcasing Team Contributions

Highlighting contributions from Russ, Marissa, Chuck

Examples from the teaching gallery

Mix & Match - Combining various features to create diverse outcomes

Innovations & Pioneering Efforts

World Building

Creative ways Adilas can help build and manage businesses

Data Assembly Line

The systematic approach to data management

AI Integration

Utilizing artificial intelligence for advanced functionalities

Custom Solutions

Customization capabilities beyond the 85% out-of-the-box functionality

Quotes from Steve

1. "We build on this every day"
	* Emphasizing continuous improvement and development
2. "We help people and bring value"
	* Highlighting the commitment to client success
3. "There is a TON of value and functionality here"
	* Showcasing the extensive features and benefits of Adilas