**Changes/Fixes:**

* Font and sizing
  + On all the pages - once you switch from core concepts to attributes for instance - the font and sizing are different - on multiple pages….
  + Currently even the home page doesn’t match everything
* Trying to fill in the gaps
  + We still want it to be a puzzle that you can explore and interact with - but we also want it to flow and be useable enough that you can get a feel and flavor very quickly
  + The deeper levels need to be able to convey the ideas or give examples, some people (like Dad & Harry) wanted more, step by steps, see something being done
    - Even a micro video - 30 seconds, showing that action/idea
* On systems... core concepts in general...
  + Show them (our users and clinets) why some of these things are so important. They mean a lot to us and we want to help them understand that you can't have the business functions that you want and need without the core concepts and underlying systems that support that kind of a model
* Triangle concept...
  + People want the business functions. They can't get that without the application players, that are built on the attributes and core concepts. Kinda like a triangle, with the biggest part on the bottom . It supports the whole.
* AI possibility
  + We think that this could be a really helpful tool to help us summarize a lot of the information and content we have already created - we want to look into using this tool
* Voice to Text technology
  + This combined with AI might be a great resource in developing further content - could speak about a subject, which goes so much faster and is more fluid, get it captured, then have AI summarize, refine, etc. the content
* Possible modal idea
  + We may want to have high level summary modals on the 4 main categories - this might be a great place to explain how important core concepts are for instance - we can share that they are the foundation to having such a powerful, integrated system
* Core concetps to look over again - may need changes & help
  + Maintenance - some of it felt like maintenance, some of it didn’t quite feel maintenance oriented
  + Goals - why does it matter? What does it mean to have goals? Why is it important? - We didn’t feel like this was really conveyed here and what do we need to do to have a better flavor.

Attributes & Results:

* Let’s take this section in a different direction - it was just to fill in a spot - it was never built out - let’s build it out to our advantage and make it a really great spot to show what CAN be done with Adilas - and what RESULTS have occurred because Adilas exists - for clients, for people, etc.!
* Let’s show you - what this could be or what this could look like
* This could really help us have the sales flare/angle with this presentation gallery
* You could do all sorts of things to make this category what we want:
  + Showcasing
  + Client sites/usage
  + Teaching
  + Training
  + Consulting
  + Proven - we’ve been fulfilling businesses needs for 20+ years
  + Pioneering
* This section needs to work for US! Not us trying to conform to it - or what just got put there as a filler spot.
* We could showcase some of Russ’s, Marissa’s, Chuck’s stuff - how about items from the teaching gallery
* Results, outcomes,
  + Desired Outcomes
  + Cool Results
* Mix these things and you get all sorts of outcomes
  + World Building
  + Data Assembly Line
  + AI
  + What other things have we pioneered?!
  + So many gains
  + Custom - we get 85% of the way there out of the box - beyond that we can customize and design your own system
  + Etc. …..
* Steve has said some really cool things about this topic - he said three things in particular - let’s look that up and find that
  + We build on this every day
  + We help people
  + If you look at what is here there is a TON of value and functionality