Working on Core Concepts Presentation Gallery Verbiage

Capture & Record The Story

* Centralize the data
* Empower the users
* Capture the data at the point of usage
* Date and time stamp everything
* Enter once, use many
* Translate real life happening into digital recordings
* Spend the time and try to get it right - try to complete the whole circle, complete the story, get all of the pieces that you need - get all of the details
* The story brings clarity to numbers - if you capture the whole story the details end up cascading down and will bring clarity to what is behind the numbers
* Capture: What does this mean? It says I’ve got a snapshot, you can replicate it, you have it, you can recreate it
* Record the story: There are dates, times, events, actions, reactions, transactions - there is some chain of events that occur and happen, capturing the causes and effects
* Digital office, paperless office, put it on the web, make it cloud based, show what you want, hide what you want - all of your pieces in one place
* This is “what” is happening & “when” things are happening
* This is “why” we are doing this - to capture and record the story - to create a data tracking system that knows what is going on - to simulate your world and capture all of the relationships, cause and effect scenarios, to recreate what is happening in your business
* Capture - the how and when
* Centralize the data
* Enter once, use many
* Date and time stamp everything
* Real time data entry at point of action
* Record the story - the what and why
* Understand chain of events
* Track cause and effect relationships
* Bring clarity and meaning to your numbers
* Translating real life happenings into digital recordings
* What have you got?
* How do we help you organize and figure things out?

(recording, inputting, processing)

Recognize, acknowledge, appreciate, know, monitor, track,

Replicate or recreate the data