PRESENTATION GALLERY PLANNING - Notes and Needs

We are not on the fast track or the fast train in any way. We are going to just start and keep chipping away at the pieces a bit at a time.

Goals:

History:

Needs and Notes:

General Notes:

* Make the graphics a tiny bit smaller so that you don’t have to scroll - suck it up a little bit so that it can fit nicer on one page
	+ Make the Adi pictures smaller on all the pages so you don’t have to scroll
	+ We want people to get in and be in - see the whole page
* Switch the order of things - this may be needed on lots of pages
	+ Put the most important pieces where you see them first
	+ Change the main features order in all the navigation to this order
		- 1 - Business Functions
		- 2 - Application Players
		- 3 - Attributes
		- 4 - Core Concepts
	+ Cascade this change through all of the different menu systems
* Any pictures we need to change? Or really don’t like in the particular themes??

Main landing page - <https://news.adilas.biz/sales-gallery/adilas-advert-index.html>

* Want a small intro such as: Introducing Adilas - where All Data Is Live And Searchable.
	+ Put the rest of the info into a modal
* Put Adi’s comments below/down by the dog
* Make the 4 main topics more like a button??
* Attributes (used to be Results)
	+ …..
* Business Functions
	+ ERP??? That claim makes Brandon a little nervous but we really do have those pieces… Maybe we should keep this there - call ourselves what we really are

**BUSINESS FUNCTIONS**

Business functions home - <https://news.adilas.biz/sales-gallery/bf-index.html>

* Bring the content up just a titch
	+ Make it good and easier to see
* Fix the sort order and cascade that into the other menus throughout the entire site - I.e. sales, CRM, accounting, then what next???
	+ Both Brandon and I tend to read down the lists - so we may want to order them that way
	+ The navigation menus to match
	+ Also the “next” buttons to match the new/correct order
* Accounting, BI, and Big Data might need some different verbiage such as
	+ Accounting - Financials and backend office
	+ BI - Analyzing, interpreting, and understanding your data
	+ Big Data - Interconnected systems and databases
	+ Maybe we want to come up with different verbiage - but we think we want them to say something different than they currently say
* May also need to add some definitions for a few of these pieces into our glossary as well

Business functions - sales home - https://news.adilas.biz/sales-gallery/bf-sales.html

* Kill the sentences under the title
* Check folding - when we tried to expand accounting solutions and had other pieces expanded it wouldn’t work
* Put powerful statements in here for the different pieces - THEN take it to the next level - SHOW something
	+ What is really important for the next level
	+ What pieces do we want to show
* SEE the pieces for the next step
* Do we want an overview???? Then go into the underlying pieces???

**ATTRIBUTES**

Attribute Homepage - <https://news.adilas.biz/sales-gallery/attrib-index.html>

* Look at punctuation - some of them have periods, some of them have commas, make it consistent

Attributes - One system home - <https://news.adilas.biz/sales-gallery/attrib-one-system.html>

* We like the crumb trails!! Good stuff!
* Reorder some of the pieces this page
* Focus it heavier on functions
	+ POS
	+ CRM
	+ Higher level pieces

Attributes - Cloud based home - <https://news.adilas.biz/sales-gallery/attrib-cloud.html>

* Scratch the middle secure storage verbiage
* Over 99% uptime