PRESENTATION GALLERY PLANNING - Notes and Needs

We are not on the fast track or the fast train in any way. We are going to just start and keep chipping away at the pieces a bit at a time.

Goals:

History:

Needs and Notes:

General Notes:

* Make the graphics a tiny bit smaller so that you don’t have to scroll - suck it up a little bit so that it can fit nicer on one page
  + Make the Adi pictures smaller on all the pages so you don’t have to scroll
  + We want people to get in and be in - see the whole page
* Switch the order of things - this may be needed on lots of pages
  + Put the most important pieces where you see them first
  + Change the main features order in all the navigation to this order
    - 1 - Business Functions
    - 2 - Application Players
    - 3 - Attributes
    - 4 - Core Concepts
  + Cascade this change through all of the different menu systems
* Any pictures we need to change? Or really don’t like in the particular themes??

Main landing page - <https://news.adilas.biz/sales-gallery/adilas-advert-index.html>

* Want a small intro such as: Introducing Adilas - where All Data Is Live And Searchable.
  + Put the rest of the info into a modal
* Put Adi’s comments below/down by the dog
* Make the 4 main topics more like a button??
* Attributes (used to be Results)
  + …..
* Business Functions
  + ERP??? That claim makes Brandon a little nervous but we really do have those pieces… Maybe we should keep this there - call ourselves what we really are

**BUSINESS FUNCTIONS**

Business functions home - <https://news.adilas.biz/sales-gallery/bf-index.html>

* Bring the content up just a titch
  + Make it good and easier to see
* Fix the sort order and cascade that into the other menus throughout the entire site - I.e. sales, CRM, accounting, then what next???
  + Both Brandon and I tend to read down the lists - so we may want to order them that way
  + The navigation menus to match
  + Also the “next” buttons to match the new/correct order
* Accounting, BI, and Big Data might need some different verbiage such as
  + Accounting - Financials and backend office
  + BI - Analyzing, interpreting, and understanding your data
  + Big Data - Interconnected systems and databases
  + Maybe we want to come up with different verbiage - but we think we want them to say something different than they currently say
* May also need to add some definitions for a few of these pieces into our glossary as well

Business functions - sales home - https://news.adilas.biz/sales-gallery/bf-sales.html

* Kill the sentences under the title
* Check folding - when we tried to expand accounting solutions and had other pieces expanded it wouldn’t work
* Put powerful statements in here for the different pieces - THEN take it to the next level - SHOW something
  + What is really important for the next level
  + What pieces do we want to show
* SEE the pieces for the next step
* Do we want an overview???? Then go into the underlying pieces???

**ATTRIBUTES**

Attribute Homepage - <https://news.adilas.biz/sales-gallery/attrib-index.html>

* Look at punctuation - some of them have periods, some of them have commas, make it consistent

Attributes - One system home - <https://news.adilas.biz/sales-gallery/attrib-one-system.html>

* We like the crumb trails!! Good stuff!
* Reorder some of the pieces this page
* Focus it heavier on functions
  + POS
  + CRM
  + Higher level pieces

Attributes - Cloud based home - <https://news.adilas.biz/sales-gallery/attrib-cloud.html>

* Scratch the middle secure storage verbiage
* Over 99% uptime