Project 2 - Product Development - aka Value Add-On Core

Overview

Adilas is a fully operating web application based on a transactional core. The transactional core is a term we use to describe the way players and pieces of the system interact to capture and record all the daily operations and subsequent accounting for a business.

Imagine your business as a world. Imagine looking at a cross section of that world (your business). What is at the core of what you do? How well is that working? What other layers would make things run smoother? The core is the critical, essential base that allows the world, or business, to exist and thrive.

We see that our robust transactional core will improve by developing and adding on these new levels of specificity and value.

We propose these value add-on levels to be:

* Transactional core level - the current Adilas system
* Industry specific skins level
* Custom code level
* Business intelligence level
* Enterprise level

For further information look into the specific levels for more ideas and plans.

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MORE WORKING AND NOTES ON SOME OF THE LEVELS AND IDEAS SURROUNDING THE CORE:

Once you have a core and you are catching all of the pieces and interaction. Your next main goal is efficiency. How can I make this faster, better, more efficient. This is where industry specific skins and custom code pieces come into play.

Business intelligence is a buzz word that is asking if you can take all of these underlying business interactions and give summaries, groupings, quickly see key snapshots, stats, and indicators from huge amounts of underlying data. Using a system and computer intelligence (AI) to pull out patterns, values, and even extrapolate based on the data……

Taking that to the enterprise level is moving into those aggregates - combining worlds, what does your universe look like? There are multiple players in the mix. This is the next level. Expand on that…. One world, control data flowing up and down the channels, you could be a single owner with multiple companies, you could be a distributor, consolidated financials, inventory looks, have people looking in multiple places, standardize work, data and flow, create your own catalogs, this is what we offer, if you want to sell it great, you could limit data and what is capable of being added, it just creates so many options. Think of a franchise - Little Ceaser’s Pizza - they all have a system, we offer these things, you can tweak it individually if that is allowed, you can really help set things up. One central spot with new information, put out sales, distribute things, drop-ship, run franchises. This would be amazing for somewhere like Bridgerland, a local technical college with 30+ different departments - that have budgets, services they sell and offer. How can you see all of the pieces together, one centralized thing! Amazing! Almost a sci-fi level of who reports up to who, everything goes back to one big mama - feed the big mama. A way of controlling things, push and pull data, aggregate things, chain of command, things can go up and down, or you can bulk distribute things.

We are calling this the value add-on core - every single thing you add-on is a new value. Think of how you use certain items. Rarely do you use all the features. You just use what you need to do the work you do with that item/thing. These layers add value to what is already there. That is why it is the value add-on core. If nothing else this is the code name - value add-on core, because we think it can bring and add on so much value to what is already there.

We are planning to develop and add these new levels to improve on the already robust transactional core.

Product dev - where we want our software to go.

What is the core of a business? Operations and accounting. Specifically accounting for the standard and necessary operations of a business.

Master plan - where we want this to go - we want to add on these levels to the already existing awesome core that is Adilas - this is the product development we are aiming toward - no matter if we get to lite or not, we are building these

What is the core of your business??? What is the core of your world???

That is what we are trying to capture

create a system model. ….. a system …… We are currently building on top of this already existing functional product.

Transactional - all of the data, pieces, and relationships - capture all of the daily, minute actions and interactions to create the business picture and ….

Each of these value add-ons are how we can better personalize and cater to specific worlds and needs.

Already have a fully operational transactional core

Building on top of a functioning existing product

5 levels -

-Transactional core level

-Industry specific skins level

-Custom code level

- Business Intelligence level

-Enterprise level

Transactional core - the way system players/pieces coordinate and interact in one harmonious system.

All in one system instead of lots of systems to capture all business needs

Operations and accounting

Standard platform - base level

Summarize, aggregate, etc.

Worlds????

Right now our product is all over the place - but we want to say, or determine - this is what we want to build….

Ship A thing - where we are trying to go…. These next layers would be nice. But the core is what we have been working on for years. That is level one. Not that it is all done

Is it done? Yes or no. You could say either - yes you could do just about anything you want… But no, because we still see things missing…

It is big and huge.

What is the MVP? Who knows? No one has ever defined it. But it can probably do 85% of any company’s needs.

So we propose that we create the value add-on core. We have a solid core and we can add additional layers on top of it.

How to harness the input cycle of what clients want to get started on Adilas.

Level 2 - Industry Specific Skin Ideas, White Labels

If money was not an issue, we would have it built out in such a way it can do anything you want it to do. Then we find someone, a new client to court, they are an industry specific specialist - they live in a certain industry. Then we help each other and build and tweak it out for them - with even the possible option of giving them some sort of commission or kick-back. Find someone who is willing to work with us and help really define what the needs are for that industry. We build it, they test it, we really get it to the level that it is smooth and works for that industry. Find that good key player for an industry, we have the budget, we build it for that industry, then we create and market those pieces that are related to that industry. Use their contacts, knowledge, etc. of where we can access and share our program with that industry. Streamline things for that industry. This would be an ideal goal if we could make that happen.

This is why we want ship B built. It will be the chameleon. You can show/hide, turn things on and off, make them ‘disappear’ from their view, or show up as needed. Just cutting out the extra pieces that aren’t needed for certain industries.

Ten plus years ago we discussed having Adilas storage, Adilas retail, Adilas dealerships, Adilas whatever, whatever, whatever. We’ve had these ideas for a long time but we have really spent more time building up this base. The marketing may not be on the whole huge tool set. We really foresee that the marketing will really take place on the industry specific skin level. We know their flow, we know their verbiage, we know how to address and take care of their specific needs and pain points.

Not sure how to make this happen at this point. Well, we are making it happen, just at a really slow pace. It is a slow turn around.

We have so much research. It would be so cool to harvest that in other ways. If you had AI, that could potentially be a good use for AI. Feed it something and help it interpret or pull out a smaller subset by something that AI can do or generate.

The marketing power of Adilas will be dwarfed by these industries. They just have such greater power for marketing this. They speak the language, they have the the flow and knowledge. Then someone who has the desire, interest, and drive can take this and really make it big in their industry. They can excel with a product that helps the businesses they service to excel.

Overview:

-This is the master plan of 5 different levels - what we think Adilas needs to be complete

- For further details you will have to jump into each section

Things missing: our half baked projects - custom label builders, shopping cart discounts and inventory levels, etc., in store credit, internal cost corrections, automating some of these needs… Brandon has a list of all these things

2/27/23  
  
Master Adilas Plan  
  
All time id's are inside of Adilas  
  
2283 - Main Index  
2284 - Jellyfish Model  
2285 - Value Add-On Core Model  
2286 - Adilas University  
2287 - Adilas Marketplace  
2288 - Adilas Cafe & Community  
2289 - Fracture - Future Project  
2290 - Budgets & Finances  
2291 - Marketing & Sales  
2292 - Other Timelines, Plans & Projects