1. **Company Structure (Jellyfish Model)**
	1. Overview
	2. Divisions & Departments
		1. Who/Talent
		2. Combine As Needed - Roles/Departments
		3. Optimize Work Loads
		4. Authority, Accountability, Responsibility
	3. Knowledge Workers vs. Hourly Workers
	4. Personality Types
		1. Organizer
		2. Doer
		3. Creative
		4. Consultant
		5. Salesperson
	5. Payment & Compensation
2. **Product Development (Value Add-on Core)**
	1. Overview
	2. Define The Current Core – Transactional Core Level
		1. Applications Players
		2. Business Functions
		3. Core Concepts
		4. Features & Functions – Video Library
	3. Industry Specific Skins Level – White labeling
		1. Minimal For Start – Eventually There Could Be Numerous Skins - MVP
	4. Custom Code Level
		1. Settings & Permissions
		2. Data Driven, Not Code Driven
		3. Black Box Code
	5. Business Intelligence (BI) Level
		1. Moving Up Layers - From Transactional Data To Aggregates
		2. Data Warehouse Functionality
	6. Enterprise Level - Unlimited
		1. Multi-Corp, Multi-World – Up & Down The Chain
		2. Prep The Database To Make The Jump
3. **Education & Training (Internal & External; Adilas University)**
	1. Overview
	2. Video Library
		1. Video Clips & Organize Them – Different Levels & Topics
	3. Tracking Education & Progress
	4. SOP’s (Standard Operating Procedures)
		1. Per Industry
		2. General SOP’s
		3. Company Specific SOP’s
		4. Dynamic Data Driven SOP’s
	5. Interface Changes - Easier Interactions
		1. New Look & Feel
		2. Settings
		3. Dynamic Content
		4. Education Mode – Toggle On/Off
	6. Internal & External Training Needs
	7. Online & In-Person Training Events
	8. Dynamics & White labeling Options
4. **Community & Third-Party Solutions (Adilas Marketplace)**
	1. Overview
	2. Discussion On Byproducts – Created By Adilas System Or Platform
	3. Professional Services
		1. Consulting
		2. Design
		3. Custom Code
		4. Data Entry
		5. Project Management
		6. CPA’s, Attorneys, & Others
	4. Buying & Selling Products – Virtual Community Marketplace
		1. Our Own Mini Amazon – Virtual Marketplace
	5. 3rd Party Solutions & Outside Vendors
		1. Services
		2. Tools & Solutions
		3. Hardware
	6. Sales, Advertising, & Marketing
	7. Dynamics & White Labeling Options
	8. Exploration Of The Marketplace, Lots Of Potential
5. **Social & Efficiency Options (Adilas Café & Community)**
	1. Overview
	2. Personal Profile – Standardized Stating Point – Virtual Data Portal
		1. Single Sign-On
		2. Jump To Any Assigned Corporations
	3. Sales & Creation Of New Accounts
		1. Mini Marketplace For Adilas Based Products
		2. Tiered Pricing – Pricing Structure
		3. Dynamic Billing – Setup & Manage Company Accounts
		4. Make Payments
	4. Options To Work
		1. Ability To Go To Any Assigned Corporations
		2. View Quick Stats
		3. Set Quick Launch - Favorites
	5. Options To Play (Demo Sites)
	6. Options To Buy & Sell
		1. Products Or Services – Tied In To Adilas Marketplace
	7. Options To Get Training
		1. Tied In To Adilas University
	8. Options To Participate & Do Social
		1. News & Updates
		2. Q&A – Forum
		3. Ways To Contribute & Participate
		4. Jobs, Employment, & Market Your Skills
	9. Dynamics & White Labeling Options
6. **Deeper Product Development (Adilas Lite & Fracture)**
	1. Overview
	2. Setup Wizard
		1. Questions & Steps To Help With Set-Up
		2. Choices - Industry, Size, Functions, Needs, Customize
	3. Customize Everything – Full Interface & Functionality
		1. Show/Hide
		2. Toggle On/Off
		3. Settings & Permissions
		4. Custom Naming & Aliases
		5. Layout, Design, & Sort Orders
		6. Setup Your Own Dashboard
	4. Features & Functions – Modular Architecture
		1. Dynamic Billing
		2. Usage, Storage, & Features
	5. Code & Server Changes – Frameworks
		1. Prototyping & R&D (Research & Development)
		2. Database Changes
		3. Server Changes
		4. Code Changes
		5. Front/Back End Changes
		6. Frameworks/Languages
		7. Backups, Security, & Management
	6. Options To Get Training & Help
		1. Education Mode
		2. Links To Adilas University
		3. AI (Artificial Intelligence)
		4. Strategic Promotions & Marketing
	7. Use Of API Sockets & API Endpoints
		1. Use For All Internal Processes
		2. Full Documentation
		3. Open Up To Outside Developers – Play At The Wall
	8. Testing & Integration Plans
	9. Client-Side & Server-Side Validation
	10. Mobile Ready & Responsive Design
	11. Lessons Learned From 20+ Years Of Doing SaaS (Software As A Service)
	12. Life Cycles – Maintenance & Upkeep
	13. Dynamics & White Labeling Options
7. **Budgets, Finances, Marketing & Sales (Other Business Plans)**
	1. Overview
	2. Business Plan & Mission Statement
	3. SWOT Analysis
	4. Funding & Repayment
	5. Creative Documents
	6. Technical Documents
	7. Sales & Marketing Plans
	8. Profit Sharing
	9. Budgets & Timelines
		1. Per Section
		2. Per Person
		3. Per Product Or Feature
	10. Prototyping & R&D (Research & Development)
	11. General Research & Market Research
	12. Other Plans & Pitches
	13. ROI (Return On Investment)
	14. Dynamics & White Labeling Options