Meeting Agenda – Progress Report for Ship B – Adilas Lite – Fracture

Date: 7/18/23

Who Attended: Brandon, Alan, John, Danny, Hamid, Cory, Bryan, Sean, Eric, Shari O.

Topics:

* Prototyping – Backend and frontend frameworks – no decisions made yet
	+ ColdBox – Wayne already has a mini prototype using this backend framework
	+ React JS
	+ Vue JS
	+ Node JS
	+ GraphQL
	+ Bootstrap 5
* Jelly Fish Model – Update – Company Structure – See EOT # 2284 in adilas
	+ Show the full and the mini versions
	+ Get their feedback on where they might fit – where do you want to play?
* SWOT Analysis – Strengths, Weaknesses, Opportunities, and Threats
	+ Just showing this – not really beating this up
	+ Open to ideas that you want included
* Mission Statements – General and per division
	+ Mostly brainstorming so far
	+ We’d love to get input here
	+ Catching the vision
* Sizes and Types of Systems – See small matrix – page 8 on the 7/3/23 doc
	+ Free
	+ Basic
	+ Standard
	+ Pro
	+ Enterprise
* Feature Breakdown – See small matrix
* User Stories – Planning
* Main Plan with Its Sub Pieces
	+ Company Structure - Adilas Jelly Fish Model
	+ Product Development - Adilas Value Add-On Core Model
	+ Education & Training - Adilas University
	+ Community & Outside 3rd Party Solutions - Adilas Marketplace
	+ Social & Efficiency Options - Adilas Cafe & Community
	+ Deeper Product Development - Adilas Lite - Fracture Project
	+ Budgets, Finances, Marketing, & Sales - Other Business Plans
* Where are we headed? Next few steps…
	+ Define the existing core
	+ User stories
	+ Break up the mountain into the features and functions
	+ Education and videos on the current core
	+ Who wants to help and do what?
		- Using the small jelly fish model
		- Recruiting help
		- Eric wants to help with some data modeling
		- Wireframes – it could even be in XD, it doesn’t have to be code (yet)
		- Program it out in what you know right now – stepping stones
		- John could build out Wayne’s mini prototype – put a skin on it – using the ColdBox framework – Let’s see what that takes and if we like it – Sounds great!
			* Possible prototypes in XD and/or pen and paper
			* We can then fully commit to a tech stack
			* John is going to work on mini working (actual code) prototype
				+ He wants to show them the actual code (to those who know and care)
				+ Getting the feedback is part of the process.
				+ John really loved the ColdBox documentation – that’s a big part of the puzzle
	+ Organizing and refining the pieces – simplify
	+ Centralizing the data into one place – currently all over the place
* Open Q&A Session
	+ Danny – Who is our customer? New angles and really figuring it out.
	+ Alan – Breaking things into tiers and smaller and smaller pieces.
	+ Once we figure out who the customer is… let’s got get them.
	+ John – Challenge – A working prototype using Wayne’s ColdBox code. Brandon presented a small doc to show the obstacle course for customers – really detailed out with video clips, old, and new styles.
	+ Alan – What is the framework for adilas lite – this is our current goal and focus. How can we help just show the peaks vs the whole mountain?
		- Questionnaire – funnel idea - stepped
			* What industry are you in?
				+ What business functions are you looking at usings? (CRM, POS, ecomm, payroll, expense tracking, etc.)

Settings per business function

For example: Say CRM – additional customers, contacts, log notes, loyalty points, discounts, etc.

* + Wireframes and Adobe XD – build out the mock-ups (without any code). We can fill that in later – deeper conversation for a specific group of people.
	+ John – Question – what type of learning do our clients like – talking videos? Silent videos? Step-by-step videos? Tutorials? Etc.
	+ Alan is interested in the human experience stuff – research
	+ Alan – What have we done? What can we do? Where do we want to go?