ADILAS CORE CONCEPT - CAPTURE AND RECORD THE STORY

The reason we start with capturing and recording the story as our first core concept is because everything else builds off of this. It is foundational for successfully using the further concepts. You have to capture and record the story of what is going on in your business, or your world, to be able to make decisions and move forward in any way.

We at adilas.biz have been pioneering the future of operations and accounting since 2001. It wasn't our original goal to create a new model for doing business or tracking accounting and numbers. We had a problem and needed to come up with a workable solution. Over the years, our vision has been opened and we feel that we are truly pioneering the next generation of business logic and services. We are calling it "roll call accounting" which is a linear time based model for showing who and what are playing and how they interact.

Operations leads the way and each entry becomes an actual physical object that can have different checkpoints, states, and status. The "roll call" comes as part of the function of asking the objects where they were at any given date/time increment or date range. Each state and status of the object is then mapped to either on the fly or as an archived status or value. It is pretty cool!

\*\*\*\*\*WORKING - START HERE NEXT TIME - Review the info here and see if there is anything else we would like to grab for introducing the core concepts - May want to grab pieces for some of the different concepts….

[https://data0.adilas.biz/old\_index.cfm](https://data0.adilas.biz/old_index.cfm%22%20%5Co%20%22)

Capturing and recording the story brings clarity and value to data and numbers.

This is why we are doing this - to capture and record the story - to create a data tracking system that knows what is going on - to simulate your world and capture all of the relationships, cause and effect scenarios, to recreate what is happening in your business

Our goal is to track every penny in and every penny out.

 - if you capture the whole story the details end up cascading down and bring clarity to what is behind the numbers

Supporting Concepts:

* Centralize the data - the first thing you have to do. Once you get and collect the data, you can organize it, use it, make it look nice, and on and on. But you have to capture and centralize your data.
* Empower the users - putting the people who are doing things in charge.
* Capture data at the point of action - who is doing it right now in real-time.
* Date and time stamp everything - this allows for roll-call accounting.
* Enter once, use many - enter good data, send it through check-points, let it flow and keep using your data instead of having to enter multiple.
* Translate real life happening into digital recordings
* Spend the time and try to get it right - try to complete the whole circle, complete the story, get all of the pieces that you need - get all of the details
1. Capture & Record The Story
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	6. Translate real life happening into digital recordings
	7. Spend the time and try to get it right - try to complete the whole circle, complete the story, get all of the pieces that you need - get all of the details
	8. The story brings clarity to numbers - if you capture the whole story the details end up cascading down and bring clarity to what is behind the numbers
	9. Capture: says in a snapshot, you can replicate it, you have it, you can recreate it
	10. Record the story: there are dates, times, events, actions, reactions, transactions - there is some chain of events that occur and happen, capturing the causes and effects,
	11. Digital office, paperless office, put it on the web, cloud based, show what you want, hide what you want - all of your pieces in one place
	12. This is what is happening & when things are happening,
	13. This is why we are doing this - to capture and record the story - to create a data tracking system that knows what is going on - to simulate your world and capture all of the relationships, cause and effect scenarios, to recreate what is happening in your business