**Why You Should Choose Adilas**

1. Business Intelligence System – One “Intelligence” System to enter your information into while “locking down” the other systems – data normalization, fewer data entry errors, control over format and naming
   1. Vendor Catalog – already complete
   2. Units of Measure – in process
   3. Sub Inventory Templates – coming soon
   4. Items and Item Categories – coming soon
   5. Users/Permissions – coming soon
   6. Customers – coming soon
2. All in One Solution – Vertical Integration
   1. Retail Operations
      1. Point of Sale, with E-Commerce included
      2. Inventory Control
      3. Operations and Accounting
      4. METRC Integration
   2. Cultivation
      1. Plant/Phase/Location Tracking
      2. Multiple Harvest processes and types
      3. Bulk Batch Functions – Bulk Move and Bulk Print, so far
      4. METRC Integration
   3. Production/Processing
      1. Recipes – Pre-configured and scalable to any multiplier
      2. True and accurate Cost of Goods Sold - $0.00001 accuracy
      3. Homogenous Items – 1 Parent Item, with multiple Suppliers possible
      4. Resource Planning – in development
      5. METRC Integration
   4. Delivery
      1. Assign Drivers/Vehicles
      2. Invoice remains “On Account” until payment is taken by Driver
      3. GPS Tracking
      4. METRC Integration
3. Complete Software Solution
   1. Accounting – why pay extra for QuickBooks?
      1. Banks, Bank Transfers, Bank Reconciliation
      2. Deposit and Expense Types, based on your Chart of Accounts
      3. Accounts Receivable, Statements
      4. Accounts Payable, Bulk Payments, and Check Printing
      5. Income Statement
      6. Balance Sheet
      7. CPA-ready end of year data
   2. E-Commerce – why pay extra for Shopify or iHeartJane?
      1. Data pulled and reserved from main site – no double entry
      2. Images, Descriptions, Customer Reviews, Specs & Dimensions
      3. Allow customers to create their profile, including uploading images
      4. Category Buffer and options
      5. Wholesale Login and Pricing controls
      6. Age/Birthday verification
   3. Loyalty Points – why pay extra for SpringBig or Gratify?
      1. Share/Earn/Redeem points across multiple locations
      2. Control the Earnings Rate
      3. Exclude certain Categories from earning points
      4. Exclude certain Customer Types from earning points
      5. Control the value of each Loyalty point
   4. Discounts and Discount Engine
      1. Discounts by Customer Type
      2. Discount within Individual Customer
      3. Discount Calculator within Shopping Cart
      4. Discount Engine – Configured ahead of time, activated automatically
         1. Based on certain Dates, Days, and/or Times
         2. Assigned by Item Category, Vendor, or specific Item
         3. Dollar Amount or Percentage Discount
   5. Message Marketing – why pay extra and risk violations?
      1. No outside Carrier – no FTC or FCC violations
      2. Logo App added to Customer Phone Home Screen
      3. Click on Logo App, they are logged in, receive messages, and ready to shop
      4. Messages are sent according to Customer Type
      5. Messages can contain HTML, graphics, video
   6. Payroll – why pay extra for ADP or Gusto?
      1. Multiple Departments – pay structure (hourly vs salary), pay frequency, overtime and tax options
      2. Vacation Pay, Sick Pay, Holiday Pay
      3. Employees clock in and out, right in Adilas
      4. Payroll amounts tracked as Expenses
      5. Paychecks printed from within system
      6. Payroll Taxes tracked as Payables, until paid
      7. 1099 and W-2 creation for the year
4. Complete Customization
   1. Logos and colors – a complete “White Label” solution
   2. Naming Conventions and Terminology
      1. Customer, Client, Patient?
      2. Invoice, Bill of Sale, Sales Contract?
      3. Employee, Attendant, Budtender?
   3. Home Pages and Custom Links
      1. Overall Corporation Template
      2. User Level
   4. Custom Labels
      1. Inventory Labels printed from Purchase Orders
      2. Required Exit Labels printed from Cart/Invoice
      3. Label Builder – Coming Soon
   5. Processes and Flows
      1. Multiple Shopping Cart Styles to choose from
      2. Deli Style – One Customer to One Employee
      3. Open Sales Floor – One Customer to multiple Employees