INFOGRAPHIC WORK -

* Infographics and concepts for infographics:
	+ We already have some other cool graphics that we have built that might fit well into the gallery Russell built
	+ We could also go through and look at photo uploads and media content to see if there are graphics we would like to use
	+ Specific infographic ideas:
		- Value add-on cores - have a few sketches approx 4/20/20 & 2/10/21
		- Ice berg - mountain type analogies
		- Whole world building - other pieces that are kind of hidden right now - making some of those ideas more available
		- Education triad pieces - education and balancing these things are important
		- Kelly’s power 4 square - this infographic is already made but we may want to put it somewhere more accessible
		- The stack - technology & application stack, levels of software, what are the servers, how many servers, pricing out the client, where to put clients
		- Our model - what does our model look like? How does Adilas interact and offer our services?
		- Data assembly line - lots of sketches on these pieces
			* Flex bubble, running it over time, checkpoints, things come back together, depth, 3D pieces,
		- Help explain things
		- 3D calendars - sketches, some older pieces,
	+ R&D gallery
		- Industry specific buildouts
		- Custom designs
		- Modern interfaces
		- Jonathon’s work -
		- Concepts for fracture
		- Visually represent what we have been doing
	+ Let’s take a deeper look - flow - visual relationships -
		- Defining the pieces - small samples, scenarios?
		- Dresser idea/graphic
		- Mix between glossary and what does that mean visually - what makes things up - a visual of what happens
	+ Go harvest some of Russell’s training pieces as well - put them in the common gallery or somewhere like that - [https://data0.adilas.biz/training](https://data0.adilas.biz/training%22%20%5Co%20%22)
	+ Gallery page details:
		- Thumbnails: 150\*99
* We have TONS of content - how can we surface that in an organized manner?

Okay, we voted on it - we are heading in the direction of infographics for now… :)

Our current plan is to not build out anything new right now. Just going to see what we can harvest and add it the page Russ has already built. Add a few more pieces and sections to the teaching gallery. Teaching gallery - just to have access to drawings, graphics, resources. May break it into pieces later. Cascade the vision of what we are doing and wanting!

Harvesting previous content:

Chuck and Marisa - refine and define

Brandon and Shannon - capture old stuff and put it out there to be refined

ELEMENTS OF TIME - SEARCH & HARVEST - from ADILAS SHOP

* World Building Split Database - EOT #1101 - p2

<https://data0.adilas.biz/top_secret/secure/gallery.cfm?id=748&mode=cust&stock=1101&photo=2&caption=World%20Building%20split%20database&person=Bryan%20Dayton&count=5&type=time>

* Sharing “Any” Scheduler concepts/ideas with Russ - EOT #1771

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=1771&photo=1&caption=Small%20brainstorming%20session%20to%20help%20show%20Russell%20how%20the%20Adilas%20%22Any%20Scheduler%22%20works%20%2D%20in%20concept%2E%20Thank%20goodness%20for%20elements%20of%20time%2E&person=Brandon%20Moore&count=2&type=time

* World Building Concepts - EOT #2142 & 4167 - ALREADY A LOT IN GALLERY

<https://data0.adilas.biz/top_secret/secure/gallery.cfm?id=748&mode=cust&stock=2142&photo=1&caption=World%20building%20concepts%20%2D%20for%20a%20conference%20call%20with%20Newtek%2E&person=Brandon%20Moore&count=2&type=time>

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4167&photo=1&caption=This%20was%20a%20small%20sketch%20of%20the%20upper%20levels%20of%20the%20world%20building%20concepts%2E%20These%20are%20things%20like%3A%20universe%2C%20galaxy%2C%20cluster%2C%20solar%20system%2C%20and%20world%20levels%2E&person=Brandon%20Moore&count=2&type=time

* 3D Calendar Concepts - EOT #3675 & 4533 - ALREADY IN GALLERY

<https://data0.adilas.biz/top_secret/secure/gallery.cfm?id=748&mode=cust&stock=3675&photo=1&caption=Concepts%20of%20a%203D%20calendar%20%2D%20part%201%20of%202&person=Brandon%20Moore&count=4&type=time>

* Safety Net Idea - EOT #3815 - ALREADY IN GALLERY

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=3815&photo=1&caption=Small%20scan%20of%20people%20on%20a%20high%2Dwire%20and%20what%20pieces%20help%20form%20the%20net%20for%20the%20crazy%20stuff%20the%20high%2Dwire%20people%20are%20doing%2E%20Things%20like%3A%20handbooks%2C%20maintenance%2C%20project%20management%2C%20budgeting%2C%20billing%2C%20communications%2C%20payouts%2C%20sign%2Doffs%2C%20admin%2C%20requirements%2E&person=Brandon%20Moore&count=2&type=time

* Notes from a training in Denver with multiple Adilas presenters - some of them had some clever or interesting analogies for teaching - we may want to harvest some of the ideas? - EOT #3957

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=3957&photo=1&caption=Notes%20from%20a%20demo%20done%20by%20Danny%20Shuford%20%2D%20covering%20adilas%20as%20a%20whole%2E%20Page%201%20of%202%2E&person=Brandon%20Moore&count=15&type=time

* How to funnel projects - EOT #4035 - May not be what we are looking for???

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4035&photo=2&caption=what%20if%20we%20flipped%20our%20model%2E%2E%2E%20instead%20of%20going%20from%20huge%20to%20small%2E%2E%2E%20we%20start%20out%20small%20and%20then%20get%20huge%20if%20we%20need%20to%2E%2E%2E%20kinda%20like%20funnels%20and%20which%20way%20are%20we%20entering%20into%20things%2E&person=Brandon%20Moore&count=2&type=time

* Mock-ups from Dave - view your data at different levels - EOT #4028

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4028&photo=1&caption=This%20is%20a%20mock%2Dup%20image%20that%20Dave%20Forbis%20created%20to%20help%20show%20the%20different%20levels%20to%20view%20and%20track%20your%20data%2E%20It%20could%20be%20at%20the%20city%20level%20%28tons%20of%20stuff%20going%20on%29%2C%20the%20road%20level%20%28lots%20of%20moving%20parts%20and%20pieces%29%2C%20or%20at%20the%20individual%20level%20%28data%29%2E&person=Brandon%20Moore&count=2&type=time

* Mock-ups from Dave - cart and horse analogy - EOT #4141

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4141&photo=1&caption=New%20horse%20and%20cart%20or%20cart%20and%20horse%2C%20whichever%20way%20you%20want%20to%20say%20it%2E%20This%20image%20was%20submitted%20by%20Dave%20Forbis%2E%20We%20love%20this%20analogy%2E%20See%20other%20entries%20for%20more%20details%2E&person=Brandon%20Moore&count=3&type=time

* Concept art & First mock-ups of Adi the Adilas Avatar - EOT# 4139, 4137, 4178, 4216, 4226, 4291, 4364

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4139&photo=1&caption=Steve%20was%20working%20with%20Danny%20Shuford%20and%20they%20talked%20with%20a%20local%20artist%2C%20there%20in%20Salida%2C%20CO%2C%20named%20Naters%20Art%2E%20He%20was%20going%20through%20and%20comparing%20adilas%20to%20a%20dog%2E%20Things%20like%2C%20you%20ask%20adilas%20to%20go%20and%20do%20this%20or%20that%2C%20and%20it%20listens%20and%20goes%2E%20Funny%2E&person=Brandon%20Moore&count=2&type=time

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4137&photo=2&caption=Small%20mix%20of%20both%20a%20finished%20prototype%20image%20and%20some%20original%20scratch%20drawings%20of%20the%20adilas%20dog%20concept%20or%20adilas%20as%20a%20dog%20concept%2E%20Kinda%20fun%2E&person=Brandon%20Moore&count=2&type=time

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4178&photo=1&caption=Fun%20concept%20art%20%2D%20adilas%20as%20a%20dog%20analogy%20%2D%20things%20like%3A%20fast%20retrieval%2C%20organized%20inventory%2C%20efficient%20search%2C%20secure%20storage%2C%20and%20user%20friendly%2E%20Great%20stuff%2E&person=Brandon%20Moore&count=2&type=time

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4216&photo=1&caption=Fun%20little%20adilas%20ad%20with%20the%20adilas%20dog%20and%20what%20he%2Fshe%20can%20do%2E%20Good%20stuff%2E%20Who%20knows%2C%20he%2Fshe%20may%20end%20up%20being%20your%20best%20friend%2E&person=Brandon%20Moore&count=2&type=time

<https://data0.adilas.biz/top_secret/secure/gallery.cfm?id=748&mode=cust&stock=4291&photo=1&caption=Adilas%20doggie%20pup%20%2D%20Do%20you%20want%20to%20play%3F%20Fun%20little%20image%2E&person=Brandon%20Moore&count=2&type=time>

<https://data0.adilas.biz/top_secret/secure/gallery.cfm?id=748&mode=cust&stock=4364&photo=1&caption=New%20sales%20flyer%20with%20the%20adilas%20doggie%20photos%20and%20images%2E&person=Brandon%20Moore&count=2&type=time>

* Adilas Logo inspiration - EOT# 4144

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4144&photo=1&caption=Fun%20historical%20drawings%20and%20inspiration%20for%20the%20adilas%20logo%2E%20Some%20of%20these%20drawings%20were%20done%20back%20in%20early%202008%2E&person=Brandon%20Moore&count=2&type=time

* Sales & education flyer ideas - EOT#4386 - using Adi flyer,

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4386&photo=1&caption=We%20got%20a%20new%20adilas%20doggie%20%2D%20what%20can%20adilas%20help%20you%20with%20today%3F%20flyer%20today%20%2D%20We%20talked%20about%20using%20these%20as%20headings%20and%20outline%20based%20navigation%20to%20drill%2Ddown%20into%20different%20page%20sections%2E%20This%20could%20be%20used%20on%20the%20web%20or%20on%20a%20sales%20flyer%2E&person=Shannon%20Scoffield&count=2&type=time

* Trifecta - 3 Components of Adilas - Clients, Education, System - EOT#4506, 4574

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4506&photo=2&caption=Small%20scratch%20drawing%20of%20products%20and%20byproducts%2E%20We%20are%20seeing%20that%20three%20main%20components%2C%20when%20mixed%2C%20create%20a%20number%20of%20sub%20products%20and%2For%20byproducts%2E%20This%20is%20just%20some%20scratch%20drawings%20to%20illustrate%20the%20ideas%2E&person=Brandon%20Moore&count=2&type=time

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4574&photo=1&caption=Simple%20drawing%20of%20a%20tri%2Dfacto%20model%2E%20The%20three%20main%20pieces%20are%20clients%20and%20sales%2C%20the%20main%20system%2C%20and%20education%20and%20training%2E%20Those%20three%20pieces%20are%20added%20to%20the%20mix%2C%20as%20that%20happens%2C%20additional%20by%2Dproducts%20are%20produced%20%28represented%20by%20the%20pie%20shape%29%2E&person=Brandon%20Moore&count=2&type=time

* Adilas Model - EOT#4569

https://data0.adilas.biz/top\_secret/secure/gallery.cfm?id=748&mode=cust&stock=4569&photo=1&caption=Kelly%20and%20Brandon%20were%20talking%20about%20the%20adilas%20model%20and%20trying%20to%20get%20things%20to%20be%20bigger%20and%20work%20on%20a%20more%20stable%20level%20and%20environment%2E&person=Brandon%20Moore&count=2&type=time

* R&D - Interface, App mock-ups from Russell - EOT# 4576,

<https://data0.adilas.biz/top_secret/secure/gallery.cfm?id=748&mode=cust&stock=4576&photo=1&caption=Small%20screenshot%20of%20some%20of%20Russell%27s%20mock%2Dups%20and%20fun%20stuff%2E&person=Brandon%20Moore&count=2&type=time>

---Pick up in year 2019 after Russ’ mock-up on 4/30/19.

Link to the main gallery:

[https://data0.adilas.biz/adilas\_for\_business/photo\_gallery\_full.cfm](https://data0.adilas.biz/adilas_for_business/photo_gallery_full.cfm%22%20%5Co%20%22)