Search for Brandon time in Adilas Shop - Shannon - From 1/1/19-Present

Started finding some project ideas:

4/23/19 - EOT 4578

Met up with Shannon and we decided that the two of us would try to focus more on the education side of the puzzle. We may have to split our time, but we were thinking news and updates, help files, user guides, screenshots, videos, adilas university, adilas market, adilas café, sales and marketing materials, etc. Along those same lines, we will start meeting twice a week to help make some more progress in that arena. That is exciting.

Some areas we recognize may need our efforts:

* Focus on education
* User Guide - working on other sessions
	+ EOT 4030 - Glossary
	+ EOT 4031 - Start Financials & Accounting
* The triad of the system, clients and education - how can we help tie in with Danny, Marisa, Chuck to help move things forward with their work
* Steve McNew - starting to create some docs - we may need to provide him with new content or edit or review the content he creates. We would like to help things from getting too rigid (slang, open, fluid, casual), but we do know there is another audience that doesn’t like some of our approach or the things we provide. We need to figure out what balance is the right fit for us.
1. Strategic Marketing Plan
2) Technology Roadmap
3) System Engineering Management Plan (SEMP)
4) Software Development Plan
5) Stakeholder Plan
6) Engineering Reports
7) Interface Specifications / Documents
8) System Design Document
9) Version Description Document
10) Test Plan / Philosophy
11) Test Procedures
12) Test Reports
13) Bug Tracking / Deficiency Reporting
14) White Papers on Selected Topics
* Maybe share ideas/outlines with Steve on some of these subject. Help give some direction/vision for where we are wanting and then can allow him to build out the outline. Take the proactive approach - help direct efforts.
* Infographics and concepts for infographics:
	+ We already have some other cool graphics that we have built that might fit well into the gallery Russell built
	+ We could also go through and look at photo uploads and media content to see if there are graphics we would like to use
	+ Specific infographic ideas:
		- Value add-on cores - have a few sketches approx 4/20/20 & 2/10/21
		- Ice berg - mountain type analogies
		- Whole world building - other pieces that are kind of hidden right now - making some of those ideas more available
		- Education triad pieces - education and balancing these things are important
		- Kelly’s power 4 square - this infographic is already made but we may want to put it somewhere more accessible
		- The stack - technology & application stack, levels of software, what are the servers, how many servers, pricing out the client, where to put clients
		- Our model - what does our model look like? How does Adilas interact and offer our services?
		- Data assembly line - lots of sketches on these pieces
			* Flex bubble, running it over time, checkpoints, things come back together, depth, 3D pieces,
		- Help explain things
		- 3D calendars - sketches, some older pieces,
	+ R&D gallery
		- Industry specific buildouts
		- Custom designs
		- Modern interfaces
		- Jonathon’s work -
		- Concepts for fracture
		- Visually represent what we have been doing
	+ Let’s take a deeper look - flow - visual relationships -
		- Defining the pieces - small samples, scenarios?
		- Dresser idea/graphic
		- Mix between glossary and what does that mean visually - what makes things up - a visual of what happens
	+ Go harvest some of Russell’s training pieces as well - put them in the common gallery or somewhere like that - [https://data0.adilas.biz/training](https://data0.adilas.biz/training%22%20%5Co%20%22)
* We have TONS of content - how can we surface that in an organized manner?

Okay, we voted on it - we are heading in the direction of infographics for now… :)

Our current plan is to not build out anything new right now. Just going to see what we can harvest and add it the page Russ has already built. Add a few more pieces and sections to the teaching gallery. Teaching gallery - just to have access to drawings, graphics, resources. May break it into pieces later. Cascade the vision of what we are doing and wanting!