PRESENTATION GALLERY OUTLINE

Chuck added some questions that he sent to Brandon via email 11/29/19. We uploaded that on to our EOT meeting today (12/3/19) in the shop as well.

* Attributes
	+ One System
		- What does that mean?
		- What would it cost?
		- Do I have to pay for different pieces?
		- Modular or all in one?
		- Does it really cover all of my business needs?
		- Is it expandable?
		- How deep does it go?
		- You've been waiting for this
	+ Customizable
		- Branding
		- Look and feel
		- Settings
		- Permissions
		- Page flow and processes
		- Add or subtract fields and values
		- White label
		- Custom dashboards
		- Custom reports
		- Custom code
		- Custom design
		- Custom database
	+ Powerful
		- Business Functions
		- Tools
		- Features
		- Processes
		- Automation
		- Exports of data
		- Custom reports
		- Mobile
		- Web based
		- Adaptability
	+ Dynamic
		- Relational model - one to many
		- Scaleable
		- Flexible
		- Custom naming conventions
		- Custom field options
		- Show/Hide settings
		- Settings
		- Configuration options
		- Navigation
		- Everything
	+ Cloud Based
		- Any browser
		- Access
		- Storage
		- Up time
		- Auto upgrades
		- No hardware or software requirements
		- Anywhere
		- Any time
		- Any device
		- Convenience
		- Centralized data
		- Collaboration
		- Minimal IT requirements
		- Paperless office
	+ Unlimited
		- Users
		- Usage
		- Locations
		- Invoices
		- Customers
		- Inventory
		- Storage
		- Processing
		- Corporations
		- Advantages
		- Access
		- Potential
	+ Results
		- Analytics/stats
		- Reports
		- Data
		- Business Intelligence
		- Exports
		- Monitor business health
		- All Data Is Live And Searchable
	+ No Contracts
		- Month to month
		- Client satisfaction
		- No licenses
		- Yearly review
		- Self serve model
		- Full access to your data
		- No limits - devices & users
* Business Functions
	+ Sales
		- Inventory tracking
			* Start to finish inventory tracking
			* Item usage histories
			* Unlimited
			* Reports & exports
			* Images, scans, multimedia
			* Units of measure
			* General items
			* Serialized items - stock/units
			* Time, labor, or services - unlimited
			* Fulfillment
			* Sub inventory - parent/child
			* Transfers
			* Internal builds - manufacturing
			* Ecommerce settings
			* Updating inventory counts
		- POS - Point of Sale
			* Invoicing
			* Quoting/Ordering
			* Secure shopping cart
			* Barcoding
			* Custom buttons
			* Discounts & campaigns
			* General items
			* Serialized items - stock/units
			* Time, labor, or services - unlimited
			* Locations & tax settings
			* Hardware options
			* Custom designs & layouts
			* Ecommerce tied to POS
		- Customer options
			* Loyalty points
			* Preset discounts
			* Purchase history
			* Payment history
			* Accounts receivable
			* Customer billing
			* Online bill pay
			* Images, scans, multimedia
			* Customer accounts
			* Reports & exports
		- Reporting
			* Sales reports
			* Profit reports
			* Daily/weekly/monthly reporting
			* Per locations, per salesperson
			* Deposits
			* Purchase histories
			* Trending items
			* Automated P&L
			* Exports
			* Advanced filtering
			* Save your own reports
		- Payment solutions
			* Normal POS options - cash, check, etc.
			* Merchant processing - credit cards
			* Online bill pay
			* 3rd party payment solutions
			* On account - customer credit
			* Custom configurations
			* Gift cards
		- Ecommerce
			* Real-time (live) inventory counts & tracking
			* Fully integrated systems
			* Online product purchase
			* Customer login portal
			* Online bill pay
			* View histories, statements, orders
			* Fulfillment
			* Fully configurable - settings
		- Other special functions
			* Work orders
			* Layaway
			* Recipe/builds
			* Hidden line items
			* Reoccurring
			* Barcode/QR code generators
			* Emailing capabilities
			* Discounting engines
			* Quantity tracking & thresholds
			* Loyalty points
			* Gift cards
	+ CRM - Customer Relationship Management
		- Sales & purchase tracking
			* Payment tracking
			* Monies owed
			* Accounts receivable
			* Purchase histories
			* Invoices/quotes
			* Customer queue & sub-queues
		- Customer profiles
			* Holds additional information & subs
			* Log notes
			* Additional contacts
			* Reoccurring billing
			* Purchase & payment history
			* Groups & types
			* Preset options - discount & tax category
			* Photos, scans, files, media
			* Expandable custom fields
			* Manage relationships
			* Unlimited customers
		- Customer tracking & follow-ups
			* Unlimited notes & logging
			* Show/hide notes on calendar
			* Show/hide notes in customer portal
			* Purchase histories - What did they buy?
			* Accounts receivable - What do they owe you?
		- Calendaring & scheduling
			* Elements of Time
			* Reporting
			* Billing
	+ CMS - Content Management Systems
		- Upload content
			* Permissioned
			* Image galleries
			* Files/Media/Content
			* Pre-filled custom documents
			* Digital story telling
			* Manage content relationships
			* Multi-file upload
			* Paperless office
		- Web presence & ecommerce
			* Custom controls
			* Categorize
			* Turn things on/off
			* Change web pricing
			* Show/hide things on web
			* Provide long descriptions, specs, reviews
			* Full ecommerce experience
			* Shipping options
			* Customer portal
			* Online bill pay
		- Data controlled content
			* Point & click interfaces
			* Template based & custom options
			* Permission based
			* Create unlimited content
			* Edit content & record histories
			* Advance content - virtual data assembly line
			* Business world building
			* Store, view, interact as desired
			* Backend logic based on content - cause & effect
		- Whole system
			* The whole system is technically a CMS
			* System look & feel
			* Backend layout & design - What’s under the hood
			* Built-in core flexibility
			* Custom anything - Dream it up! We’ll wire it up!
			* Data & content storage
			* Tracking all data interactions
			* Access points - who, what, where, when
			* Solid foundation of permissions & settings
			* Dynamic possibilities - Let’s grow together!
		- Hosted solutions
			* Cloud based
			* Ease of use - mobile, home, work, travel
			* Automatic updates
			* No hardware & minimal IT requirements
			* Built on multi-server environment - getting more than most businesses could afford on their own
			* Backups & disaster recovery
			* Data & system security
			* Managed services
			* Not charged per devices or per users
			* All system pieces in one spot
			* Interconnected & accessible
			* Access to support & training
	+ Expense Tracking
		- Monitor costs for goods & services
			* Reoccurring & duplicating
			* View recent activity
			* Pay for inventory
			* Automatic flow through accounts payable
			* Normal bills & utilities
			* Employee expense accounts
			* Real-time P&L (Profit & Loss Statement)
		- Manage people & wages
			* Digital employee time clocks
			* Admin/manager time clock management
			* Salaries
			* Commissions
			* Payroll
			* Reimbursements
			* Reporting & exports
			* Remote check printing
			* Credit card expense accounts
			* Year end reporting
		- Full operational tracking
			* Multiple locations
			* Split payments
			* Aging & due dates
			* Multi-vendors assigned to expenses
			* All inbound inventory pieces automatically tracks into payables
			* Floorplans & stock/units - serialized inventory
			* Manage vendor discounts & credits
			* Custom grouping levels
			* Job/project costing
		- Track financials
			* P&L - Profit & Loss, Income Statement
			* Balance sheet
			* Expense types
			* Cost of goods sold - COGS
			* Payments on account - splits
			* Accounts payable
			* Per location, per type - chart of accounts
			* Reimbursements
			* Interest & loans
		- Documentation options
			* Scans, images, photos
			* Upload PDF & other documents
			* Attach receipts
			* Histories & audit trail
			* Digital storytelling
		- Banks & check writing
			* Unlimited banks
			* Account balances & registers
			* Custom check printing
			* Bank reconciliation
			* Point & click payments
			* Monitor outstanding checks
	+ Payroll
		- Employee options
			* Multiple departments
			* User profiles
			* Photo galleries
			* Files & media content
			* History tracking (logins, actions, audit trail)
			* W-2’s or 1099’s
			* Hourly, salary, commissioned, or mixed
			* Commissions & split commissions/sales
			* Digital paystub access
			* Individual time clock reports
		- Vendor options
			* Photo galleries
			* Files & media content
			* History tracking (usage, assignments, recent activity)
			* 1099’s
			* Full expense tracking
		- Time clocks
			* Employee time clocks
			* Manager time clocks
			* Admin time clocks
			* Multiple departments
			* Overtime
			* Bulk time cards
			* Project time tracking
			* Customer time tracking
		- HR options
			* Multiple departments
			* User profiles
			* Upload photos, files, content
			* Custom paperwork (contracts, forms, etc.)
			* Tax withholding settings
			* Bonuses, games, draws, IRA’s, meal plans, etc.
			* Permissions for employees, managers, and admin
			* Check writing
		- Reporting & forms
			* Full expense tracking
			* 1099’s
			* W-2’s
			* Other year end reporting
			* Commission reports
			* Sales reports
			* Payroll stubs & reporting
			* Export data
			* Custom paperwork
			* Printing options
		- Maintenance & updates
			* Automatic updates on tax withholding tables
			* Federal updates
			* State updates
			* Automatically flow into financials
			* Sub payroll & time tracking options
			* Forms updated annually
			* Custom paperwork & documents available
	+ Calendar
		- Permissions & settings
			* Time templates overview
			* Time template settings (setup & editing)
			* View only
			* Basic add/edit/view
			* Full admin access
			* You name it, you set it up, you use it!
			* Configurable ANY scheduler
		- Reports & views
			* Calendar view
			* Time slot view
			* Details view
			* Grouped reports
			* Advanced searches
			* Build your own report
			* Customize time homepage
			* Show/hide daily stats & log notes
		- Subs & functions of time
			* Project/job time tracking
			* Action status logs & changes
			* Date/times
			* Flags, tags, categories, types, locations, phases
			* Comments/notes
			* Sign-off's
			* GPS or RFID tag tracking
			* Payroll/time sheets
			* Notification/reminders
			* Tie-in's/assignments/pools ("any" person, place, or thing)
			* Like Legos - stack, layer, combine
		- Business connections & relationships
			* Tons of invoicing options
			* Quotes, vendors, users, customers, etc.
			* Dynamic toolset
			* Privacy & admin only settings
			* Flex grid tie-ins & custom fields
			* Photos galleries
			* Media/content or other digital files
			* Custom paperwork & documents
			* Sub-phases & checkpoints (data assembly line)
		- Other practical usages
			* Project/job tracking
			* Scheduling & appointments
			* Calendar events
			* Customer time clocks & billing
			* Sub locations, groupings, types, phases
			* Internal or external interactive blog or forum
		- Custom usages
			* Dispatching
			* Packaging & production runs
			* Internal communications
			* Rentals, reservations, advanced scheduling
			* Job costing
		- Custom wire jobs
			* Rosters
			* Ski schools
			* Race events
			* Event fundraising
			* Social media
			* Aid stations
			* Curriculum tracking
			* Behavior tracking
			* Community funded projects
			* You name it!
	+ Data Connection
		- Data
			* What is data worth?
			* Cloud based data vault
			* Business connections
			* People connections
			* Financial connections
			* Time connections
			* Little pieces - layering, stats, details
			* Databases - tables, rows, columns
			* One to many relationships
			* One to one relationships
			* Optional relationships
			* What is data to you?
				+ Examples: names, numbers, addresses, people, product, accounting, flow charts, diagrams, natural progressions, data flow, mapping, drawing, connecting
			* You tell us
		- Natural connections
			* Employee/users to actions/usage
			* Corporation to locations
			* Customers to invoices & quotes
			* Inbound inventory - vendors to PO’s to items
			* Outbound inventory - customer to invoices to items
			* Inventory to financials
			* Invoice payments to deposits
			* Banks to deposits & expenses
			* Monies going out
			* Monies coming in
			* Time to everything
		- Flex Grid
			* Virtual buddy system
			* Link, stack, connect data
			* User-maintained connections
			* Custom data fields
			* Create your own mini database
			* History & log notes
			* Fully searchable
			* Tie data pieces together
			* Reflexive tie-ins - full circle
			* Save your own reports & export
			* Digital storytelling
			* Making custom software easy
		- Cause & effect relationships
			* Receivables tie to invoicing
			* Payables tie to inventory
			* Payables tie to expenses
			* Payables tie to items on account
			* Customers to purchase histories
			* Changes over time
			* Adaptive solutions
		- History & stats
			* Relational database model
			* Hundreds of tables with thousands of columns
			* Unlimited number of records & relationships
			* Building & progressing
			* Unlimited storage potential
		- Chaining & mapping
			* Chaining, blending, mixing
			* Transfers
			* Multi-location & usage
			* Stacking, depth, layers
			* Photos galleries
			* Media/content
			* Custom documents
			* Automation & creation
		- Systems
			* Interconnected system thinking
			* Everything under one roof
			* Bridging gaps, creating fluidity
			* Physical versus virtual
			* Processes/data assembly line
			* POS (Point of sale)
			* Inventory tracking
			* CRM (Customer Relationship Managment)
			* Expense tracking
			* Backend office & accounting
			* Payroll & timecards
		- Reports & exports
			* Anything you want
			* Web, pdf, Excel, csv
			* Preset standard reports
			* Build your own reports
			* Custom reports
			* Location specific
			* Scaleable multi-location
			* Files, images, scans
			* Digital storytelling
			* Data assembly line
	+ Accounting
		- Your financial documents
			* Balance sheet
			* Assets, liabilities, equity
			* P&L - Income Statement
			* Revenue & COGS - cost of goods
			* Accounts receivable - A/R’s
			* Accounts payable - A/P’s
			* Bank registers
			* Inventory values & stats
			* Expenses & deposits
			* Invoices & PO’s
			* Real-time & living values
			* Full audit trail
		- Automation
			* Things on account
			* Aging
			* Loyalty points
			* Taxes & withholdings
			* Sales tax
			* Sub-inventory & perfect cost controls
			* Discounts
			* Financial flow
			* Full P&L
			* System-maintained balance sheet items
			* Accounts receivable - A/R’s
			* Accounts payable - A/P’s
			* You name it!
		- Natural flow & relationships
			* Relational database model
			* Operational led accounting
			* Inventory tracking
			* Banks
			* Expenses & reimbursements
			* Bill pay
			* Flex grid
			* Manufacturing & building
			* Daily, real-time, sharing
			* No batching/waiting
			* Cloud based watching
		- User-maintained
			* Allow for user interactions
			* Add/edit balance sheet items
			* Supporting transaction details
			* Layaway & work in progress
			* Equipment, vehicles, real estate, loans, etc.
			* Photos, media, content, custom documents
			* Stock/units & floorplan
			* Bank reconciliation
			* Bulk tools
			* Editable data with history
			* Phantom costing & slush funds
			* Shrinkage, theft, inventory adjustments
			* In-store credit
			* Sub accounts
		- Systems
			* 12 main players
				+ Customers
				+ Invoices
				+ Quotes
				+ General inventory items
				+ Stock/units
				+ Elements of time
				+ Employee/users
				+ Vendors
				+ PO’s
				+ Expense/receipts
				+ Deposits
				+ Balance sheet items
			* Cause & effects
			* Decisions & consequences
			* Characters & relationships
			* Working to solve problems
			* Solution thinking
			* Systematic design
			* Scaleable - mom & pop shop clear to enterprise
			* Multi-locations or multi-corp
		- Reporting & exports
			* Balance sheet
			* P&Ls - Income Statement
			* Accounts receivable - A/R’s
			* Accounts payable - A/P’s
			* Build your own
			* Save reports & favorites
			* All kinds of basic exports
			* All kinds of advanced exports
			* Payroll, time cards, & commissions
			* Drill-down to details
			* Okay feeding data to other systems
		- Future/non-traditional concepts
			* Objects & data over time
			* Digital storytelling
			* Data assembly line
			* Importance of dates & times
			* Modern glossary & terms
			* Business zipper - operations & accounting
			* Actively improving, designing, concepting, etc.
			* Momentum & vision
			* Pioneering & proof of concepts
			* World building
			* Community oriented - stone soup
			* 3D model - time, resources (money/people), space (depth/layering)
		- Purposeful design
			* Looking & taking the next steps
			* Operational led accounting
			* Mapping, translating & defining
			* Roll calling
			* Track life cycles
			* Flagging & tagging data - searchability
			* Permission levels
			* Closing the gap
			* Data supported numbers
			* Challenging tradition
			* What brings about change?
			* Optional usage
			* Great companion software package
			* Law of deference - defer to the thing that contains the most information
	+ Reports
		- Define the needs
			* Game of business
			* What is data?
			* What data points are needed?
			* Who sets those requirements?
			* Who gets to view? - Permissions & viewing status
			* Time frame - day to day, weekly, monthly, annually
			* What is the progression?
			* Looking forward - where is it going? Final destination?
			* Good data in = good data out
			* Simplify - one place to get your report
		- Catch the data
			* System thinking
			* Centralized the data
			* Categorize the data
			* Validate it
			* Media, files, photos, scans, etc.
		- Secure & store data
			* Standard data
			* Custom data
			* ADILAS - all data is live and searchable
			* Build your own reports
			* Data library - access as needed
			* Half of the entire application is reporting
			* Archiving
		- Transform & progress
			* Able to transfer to other systems
			* Transactional data to aggregated sums or totals
			* Labeling & barcoding
			* Scheduling & automation
			* Custom paperwork
			* Fill out specific forms
			* Flags, tags, & phases
			* Concepts of data assembly line
		- Show & filter
			* Saved favorite reports
			* Every section - basic & advanced searches
			* Multi-locations
			* All sorts of filters & criteria
			* Drill-down to data details
			* Prove it by the details
			* Roll call
			* Open access 24/7
		- Reporting uses
			* Exports
			* Archiving
			* Built on browser technology
			* Compare with multiple windows, tabs, split screens, etc.
			* View PDFs, Microsoft Office, Open Office, CSV
			* Mobile ready
			* Both secure & public reports
			* API sockets & raw data
			* Business intelligence
		- Quick search
			* Access from every page
			* Reports - show & view
			* Navigate - go & do
			* Tied to permissions
			* Tons of key word actions - home, new, last, adv, basic, numeric ids, text
			* Go anywhere in the system quickly
		- Dealing with time
			* Everything is based on time
			* Dates, times, & time stamps
			* Life cycle tracking
			* News & updates
			* Scheduling & calendaring
		- Permissions & view only
			* 100+ permissions
			* Permission check on every page
			* Your data
			* We help you store it
			* You pull it as needed
			* History & audit reports
			* HR pieces
		- Common reports
			* Inventory
			* Expenses
			* COGS
			* Financials
			* Banks
			* Transactional data
			* Maintenance logs
			* Compliance
			* Oversight
			* Reports for CPAs
			* Reports for investors
			* Warnings, thresholds, notifications
			* Payroll & time cards
			* Taxes
	+ Business Intel
		- Brainstorming:

Bridge the gap - between your business operations and your accounting

Where is the low hanging fruit? What is working well for you?

Gap analysis - where are we? Where do we want to be? What’s the difference in the middle?
roll call - when you need them, real-time
live and searchable

Every penny in, every penny out - philosophy

remote access

real-time as it happens - anytime access

empower the people - customizable, based on permissions - allow or deny access
customized for each user
hidden features based on permission
permission levels

view at a glance
recent activity and history - real time
automated reports with aging, search & filter options
Already designed reports or create your own

Super user friendly - customize look & feel for your business
Navigation, sub nav, data entry, all printable, help files, optimized for multi-windows or multi-monitors
Digital filing system
ACCOPS system for day to day business needs
Look up anything in the system
Add photos, scans, doc, to any section - digital filing made easy
Ongoing development

Continuous versions & continually growing & improving - feedback from users
Full online virtual operations & accounting system
Try our best to listen & deliver
Safe & secure
worry free - latest, advanced web based security options
3 way checks on every page, encrytption, SSLs, or https, 3 strike out login policy, server-side validation, commercial level scripting, secure data center, database servers, daily backups, 24/7 support staff/techs - your data is in good hands!

In a hurry?
Mobile - access data anytime/anyplace - home, work, road, any device that connects to the internet - all cloud based
Stay connected to your business & happenings wherever you are, whenever you want - real-time numbers & data

Unlimited Search Potential

Search, Save, Store, & Print

Scan Your Documents

Store Your Photos

Archive Your Documents

Five (5) Decimal Accuracy

Internal Inventory Transfers

Internal operations (moving things around - no money is changing hands but you are physically advancing pieces or monitoring things - can do things without it really effecting your financials - tracking moving pieces within your own internal processes

Update Inventory Counts - operations, intelligence on what is happening

All Your Numbers In ONE Place

Operation Driven Accounting

Cloud Accounting

Real-Time Environment

Good Numbers For Accountant

Bank Transfers

Floor Plan - business intel for funding serialized units

Reconcile Banks

Life-Cycle Accounting

Roll Call Accounting

Linear Accounting

Paperless Office!

Aged Reports

Digital Filing Systems

Internal Invoices & Tickets

Loan Calculator W/ Amortization

Profit & Discount Calculator

Manager's Checkbook - Slush Fund

Up Logs & Follow-Up Logs

CRM - Customer Relationship Management

Customer History

Year-To-Date Reports

Customer Photo/Document Gallery

Sales Tax Reporting

Build Your Own Reports

Profit Per Line Reports

Peace Of Mind

Drive Profits

Work With Great People

Empower The Users

Full Audit Trails

Corporation Specific Settings

Know Where You're At Daily!

All Under One Roof

Open To Ideas and Suggestions

NO Contracts

Reoccurring Invoicing

Ongoing Development

Build Data Relationships

Relational Database

* + ECommerce
		- Brainstorming:

Instant Web Presence

Customer Web Inventory

* + Big Data
		- Brainstorming:

onsite data entry points
cloudbased - access any time - any device

Big giant umbrella - system thinking - things acting/interacting, play together, sustainable - living - like an organism

This data generates other things

always up-to-date - no downloads, automatic updates

enter once - use many
enter at the point of action, help with duplication issues
pass data to the next step
if data is correct, let it flow
data assembly line principle
no limits
no data caps
unlimited - all tools
different corps within the same login
Build data relationships
Powerful, flexible - tie all data together
Drill-down links to sub data or sub pieces - quickly move around & navigate the system
Any piece can link to any piece to provide the story & history

Real-Time Data Portal

No Limits

Safe and Secure

Completely Web Based

Hosted Business Solution

Manufacturing

Recipes and Builds

SSL, Server-Side Validation, Encryption

Paperless Office!

Aged Reports

Digital Filing Systems

Advanced Search Options

Data Drill-Downs

Wild-Card Searches

Multiple Location/Stores

Multiple Corporations

Departments

Server Based

Go Anywhere With Your Business

Any Computer With Internet

Enter Once - Use Over and Over

Easy Access - 24/7

Cloud Computing / Accounting

Cut Your IT Costs

Low Cost Full Business Solution

Reduce Travel

Work From HOME!

Your Business At A Glance!

Modular

Flexible, Dynamic, & Powerful

Flex Grid Tie-Ins

Custom Naming Conventions

Tie All Your Data Together

Quick Search Menus

* Application Players
	+ Customers
	+ Invoices
	+ Quotes
	+ Vendors
	+ PO
	+ Parts/Items
	+ Stock/Units
	+ Deposits
	+ Expenses
	+ Users
	+ Balance Sheet
	+ Time
* Core Concepts
	+ Your Story
	+ Characters
	+ Relationships
	+ Problems
	+ Goals
	+ Accountability
	+ Permissions
	+ System
		- Brainstorming: Concept of connecting things - systems, system relationships - like the human body - nervous system, digestive systems, endocrine system - what system does Adilas have? See systems above in data connections
	+ Maintenance
	+ Data

This was where we were working originally as a general why would you come to Adilas. Or looking at ideas for the presentation gallery. Determined to follow the direction in the outline above for now.

* Work
	+ Login
	+ Choose a corporation
	+ Request access
	+ My stats
* Train/Play
	+ Demo sites
	+ Scenarios
	+ How to’s
	+ Training per area
		- 12 main players (tools)
		- Business functions
		- Specialized tasks
			* Settings
			* Permissions
			* Look & feel
* Learn
* Participate/Community
* Buy/Sell
	+ Sell your services
		- New
		- Login to existing account
		- Marketplace
		- Advertise
		- Contact us
	+ Buy someone else’s services
		- Marketplace
		- Contact us
	+ 3rd Party Solutions
		- Marketing
		- Communications - text/email
		- Payment solutions
		- Compliance & oversight
		- Ecommerce - reordering, inventory,
		- Contact us to offer your own
	+ Buy an Adilas System
		- Adilas Ecommerce site
		- Feature list
		- Fliers & documents (marketing)
		- Contact us
	+ Buying and selling training
		- Purchasing product
			* Vendor specific
			* Generic
			* Setup products
			* Setup categories
			* Sub inventory (parent/child)
		- Making a sale
			* Selling items (general inventory)
			* Selling services
			* Selling stock/units (serialized units)
			* Cart basics
			* Tips & tricks
			* Discounts
			* Barcoding
			* POS buttons
* Research