

Notes about teachers & educators & how they could use adilas

9/10/14

- This morning I have been thinking about teachers & educators. I really think adilas could ^{be} beneficial to teachers at all levels.
- I was thinking about Dave Forbis and having him spearhead this little project. I really want to get this product out to educators and people who are teaching the next generation. It could really help them out.
- We could sell a single teacher license for \$10 a month. What a benefit to the teachers at that price! We could do a whole school from \$17 to \$187 (whatever) based on number of teachers & students. We could do districts at a different level and even dedicated servers at another level. Tons of options.
- We could do public schools, K-12, preschools, private schools, charter schools, alternative schools, technical colleges & schools, colleges, universities, etc. No limits! Heck, even Sunday schools ... ☺
- We could make a number of other interfaces that fit styles & different age groups.
- We could set a flat rate of \$50/hour for custom work. That is much easier to swallow than \$100/hour or higher.
- We could offer custom interfaces, custom documents, custom reports, & custom training. These are all part of the system and great potential revenue streams & profit centers.
- A CRM (Customer Relationship Management) system for teachers & students.

9/10/14 (Continued)

More notes on adilas + teachers + educators. (Continued)

- Teachers could use - CRM, scheduling, photo management, document management per calendar event or per student, custom fields for tracking data, backend login (eCommerce) for parents, personal expense tracking, etc. Tons of options!
- We could approach schools at the state + district levels. We could approach teachers at a private or personal level. It is just a tool! They could use it at school, at home, over the summer, even while on field trips + bus rides. All they need is a hotspot or Internet connection.
- The application can be used on ipads, tablets, PC's, Mac's, phones, laptops, desktops, etc. Piece of cake and super small bandwidth and footprint.
- No contract. Month to Month or annual plans. Free updates. Freedom and organization of their data.
- Cloud based, hosted solution.
- Privacy of data in multi teacher environments.
- The power of a full business software system - catered to help teachers, educators, + students! A teacher's business is their classroom and their students. We can help with that!

- I saw an interesting phrase in an email this morning... It said "disposing of digital debris". I find that interesting as one of our current thought patterns deals with waste + being able to remove sludge + unneeded digital debris. All of nature has a way of getting rid of waste. We need to build those features into our data projects.

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More notes on adilas & teachers & educators.

9/10/14 (Continued)

- School lunch program. They could pay & load cards from backend eCommerce. This is kinda like a gift card type ~~an~~ interface or option. We could have an easy my cart favorites menu to bill out lunches & charge the cards accordingly. It could be super simple.
- Schools may need small online stores for yearbooks, t-shirts, game tickets, plays, donations, etc. This could be more eCommerce type options. People could even pay, using their lunch card or school funds card. Pretty cool.
- Schools need email & text messaging between teachers & students and teachers & parents. We could use Full Circle IM as a 3rd party vendor for that. Piece of cake.
- Simple pricing structure of \$10 ~~per~~ per month per teacher. Any of the reps could get 20% of that as ^{the} rep and/or consultant. The same commission structure exists for all reps. This deals with accounts, not teachers (unless they are their own mini account).

Level 1	0 to 25 clients (accounts)	20%
Level 2	26 to 50 clients (accounts)	25%
Level 3	51 to 75 clients (accounts)	30%
Level 4	76 to 100 clients (accounts)	35%
Level 5	Over 100 clients (accounts)	40%

- Boy, it would be awesome to have a specific website that had teacher specific stuff on it. Ideas, tutorials, consultants, developers, manuals, & other resources. This could be really cool if they could even purchase or setup an account right from there. We could figure out referrals, promotion codes, etc. Just an idea! ☺

More notes on adilas & teachers & educators. (Continued)

9/10/14 (Continued)

- On schools & reports, dates are very important. We just barely added some custom date ranges to the school specific settings. This is an admin feature, but the dates could be set by school year, semesters, quarters, tri-esters, year-around, etc. You get to set the active date range. All of the older data still exists, but the active date range help to keep things current & fresh. In a way, it is like getting rid of waste and rubbish without actually throwing it away.
- Objects and data wrapped in time ... Think of what happens in a school year, a quarter, a semester, a tri-ester. What if all of that could be wrapped up together. Relationships, characters, players, problems, trouble, decisions, & consequences. Each chapter in the book (school year or timeframe) needs to play out as it happens. Catch the story at the source (teacher/student) and then go from there.
- Mini world building - a teacher, his/her students, their school, their community, their district, their region, their state, their world.
- More ideas & possible needs for an eCommerce and/or point of sale piece of software or solution ... Event registration, community events & calendars, book stores, class fees, dances, housing, parking, food, labs, supplies, tuition, clubs, fund raisers, donations, extra circular activities, field trips, exchanges, trips, etc. Tons of things, at a school, deal with money.
- This might be further down the line, but what about teaching adilas classes to students. Teach them how to run a business, sell things, track things, do accounting, even how to dream! Teach them ... You dream it up, we'll help you wire it up!

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9/10/14 (Continued)

- What about different accounts per students. Say they put some money on a card or an account, wouldn't it be cool if you could sub divide the money into different areas... For example: food, recreation, fees, book store, clubs, activities, etc.

- What if someone wanted to design a whole new interface that talks with an adilas backend? They could use any programming language and an adilas backend engine or API connection socket. The interface could be 100% specific to teachers + educators.

- I need to get back to my other projects... I'm having a hard time turning off the ideas... 😊 Good stuff and it could help great people! That's exciting!